Bridging the Gap

SEWP
Guidance to Applicants
(Tips and tricks and what to avoid)

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Unit B5
Spreading Excellence, Widening Participation
Science with and for Society
Agenda

1. Setting the scene

2. Evaluations:
   - The process
   - Submission
   - Communication, Dissemination & Exploitation

3. Teaming, Twinning, ERACHAIRS:
   - Characteristics of the action,
   - Main elements to pay attention to
   - Common mistakes to avoid
REA manages €16.958 billion of Horizon 2020’s €77 billion budget.

Horizon 2020

- **Industrial Leadership**
  - Space
    - €1.7 bn

- **Societal Challenges**
  - Europe in a changing world
    - inclusive, innovative and reflective societies
    - €1.3 bn
  - Secure societies
    - protecting freedom and security of Europe and its citizens
    - €1.7 bn

- **Excellent Science**
  - Food security
  - Sustainable agriculture & forestry
  - Marine, maritime & inland water research
  - The bioeconomy
  - €3.8 bn

- **Cross-cutting themes**
  - Science with and for society
    - Spreading excellence & widening participation
    - €816 m
  - Marie Skłodowska-Curie actions
    - €6.1 bn
  - Future and Emerging Technologies Open
    - €1.08 bn expected
Project Life Cycle

- Call for Proposals
- Selection of experts
- Payments & Closure
- Reporting, Monitoring, Amendments
- GAP
- Evaluations
Evaluation Process – How does it work?

Proposal

- Individual Evaluation Report
- Individual Evaluation Report
- Individual Evaluation Report
- Individual Evaluation Report

Consensus group

- Consensus Report

Final ESR, Score Ranking

Eligible & admissible proposal

Minimum 3 experts

Individual evaluation

Consensus Meetings

Panel Meeting

Actors

- Observer
- Expert
- Moderator
- Rapporteur
Submission

- **Respect the page limits**: excess pages will be watermarked and disregarded by the evaluators.

- **Note**: Relevant information for Sections 1-3 cannot be moved to sections 4-5 or elsewhere.

- **Submit on time**: Complete the submission, including all checks, well before the deadline to avoid last-minute technical problems, human errors, time-delay in uploading, ...

- **Note**: Until the deadline you can always reedit and resubmit
### Communication & Dissemination

**Communication**
- About the **project** and **results**
- **Multiple audiences**
  - Beyond the project's own community (include the media and the public)

**Dissemination**
- About **results only**
- **Audiences that may use the results**
  - in their own work
  - e.g. peers (scientific or the project's own community), industry and other commercial actors, professional organisations, policymakers

<table>
<thead>
<tr>
<th>Inform and reach out to society, show the benefits of research</th>
<th>Enable use and <strong>uptake</strong> of results</th>
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<td>Grant Agreement art. <strong>38.1</strong></td>
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**Informing about project**
- Newsletter
- Press release
- Project factsheet, brochures
- Social media (blogs, Twitter, Facebook, LinkedIn)

**Informing about results**
- Project website
- Video's
- Interviews
- Articles in magazines
- Exhibitions/ open days
- Conference
- Presentation

**Making results available for use**
- Scientific Publications
- Policy brief/ roadmap
- Training/ workshop/ demo's
- Sharing results on online repository (research data, software, reports)
In order to facilitate further use of results it is necessary: Innovation management, IPR, Copyright management, Data management plan, active stakeholder/user engagement.

WHAT IS EXPLOITATION?

Exploitation

The utilisation of results in developing, creating and marketing a product or process, or in creating and providing a service, or in standardisation activities.*

Spin-off/Start-up
Product
Patent
PhD thesis/post
Standard
Service
Societal activity
Open/copyleft licenses
Further research
Policy change

Characteristics, Main elements

Teaming

- Independence of the Centre of Excellence (concept of autonomy)

- Complementary funding
  - Guarantees
  - Timing

- Timely application and availability of Structural Funds
Teaming

- Early and speedy preparation of establishment and implementation
- No funding of research activities
- Credible and robust HR policy
- Long-term sustainability
Twinning

- Positively affects and transforms Widening and non-widening partners
- Increased visibility of institutions and their work
- Access and inclusion in expert networks
- Sharing best practices in research management
- Increase in quality of research outputs
- Clear definition of the scientific strategy towards excellence in the relevant research field;
- New opportunities for
  - Publications
  - Grant proposal preparation
characteristics, main elements

**Twinning**

- Better position of Widening institute, helping build a global reputation.
- Better illustration of the scientific qualities of "advanced" partners and their added value to the project;
- Outline of the expected impact of the twinning exercise on the institution in the Widening country (and even at the national/regional level) based on specific indicators.
- Realistic costs in proposals
- No change in coordinating institute or partners
- Training, networking, but not research
- Long-term effect
- KPI: reporting publications
Characteristics, Main elements

ERA-chairs

- Report on open and transparent recruitment of ERA-chair
- Clear role and autonomy of the ERA Chair holder
- Well-defined and simple Management structures
- Support from institute to manage institutional change
- Clearly defined objectives towards institutional changes
- KPI: reporting publications
ERA-chairs

- Boost of research capability
- Wider scientific network
- Increased scientific visibility
- Improved research management
- Improved institute reputation
- Consistent Work Packages contributing to an overall Action Plan
Most common mistakes in all three actions:

 Applicants do not thoroughly read the Legal Documents before drafting their proposals!
Thank you!

Bridging the Gap

European Commission
Research Executive Agency

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