

First impacts of strategic and innovative funding, lessons and future recommendations – clues from Germany

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Federal Ministry of Education and Research

What sorts of impact are out there?

Impact of strategic funding on

- National policy design
- Funding programmes
- Regional policy design
- R&I institutions / stakeholders
- Funding support mechanisms
- Projects





Impact on national policy design

National Dialogue on Synergies Horizon 2020 and the European Structural Investment Funds: Information, Dialogue, Learning

"National coordination mechanism for cooperation und dialogue between involved stakeholders" National & Responsible Signal

(Partnership Agreement DE - COM)

strengthening synergies post 2020

- · pool of policy/strategy information
- · map of regional funding priorities and stakeholders
- good practice
- newsletter

Topics with added value through synergies (e.g. innovative public procurement)

Web Portal www.eu-synergien.de

Experts and Stakeholders Workshops (thematic, target groups ...)

New Formats of Support

Bund-Länder

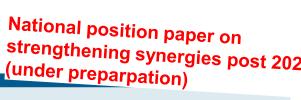
Working Group

- · information dialogue/alignment
- · national positioning
- · programme planning
- cooperation

- integrated advisory services for proposers
- · guidance and training

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Objec-

tives

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Impact on funding programmes:

BMBF regional funding instruments (selection)

"Joint Research Structures"

Exploiting
knowledge and
innovation
potential in less
research intensive
European regions

Target
Region

Those CESEEC that became EU member since 2004 plus WBC without BIH, KOS

"Danube Call"

Encourage stronger links between the leading innovative regions upstream and the developing regions downstream

Danube region

"CESEER"

Preparation of applications for R&D projects in Horizon2020 et al.

Those CESEEC that became EU member since 2004 plus GRC plus WBC

"EUREKA Bilateral DEU-CZE"

Innovative and market oriented bilateral R&D projects

DEU and **CZE**

- National funding programmes have an impact on H2020 performance (incl. SEWP)
- EU funding programmes influence national funding policy (e.g. preparation of H2020 projects)

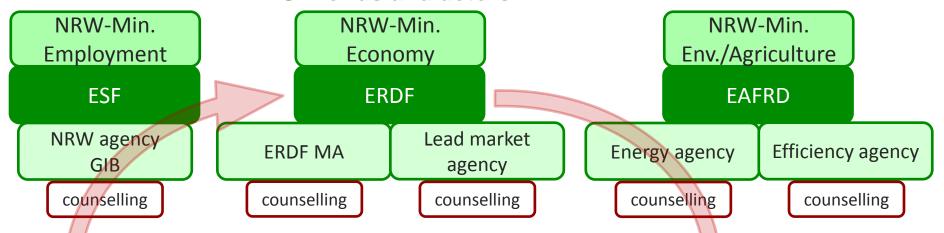




Impact on regional policy design:

ERDF-funded project Brückenbildung.NRW

ESI-Fonds and actors in NRW



Brückenbildung.NRW: analyses - strategies - technologies - actors - information

ZENIT /
NRW.Europa

HORIZON 2020

SYNERGIES IN NRW LEAD MARKETS



NRW-Min. IWF

Federal Ministry of Education and Research

Impact on funding support mechanisms

Dialogue Workshop

"A new boost through innovation procurement" (1 Sep 2015)

Result:

Ministry of Economics (BMWi) invested in a new contact point for innovation procurement under H2020

(possible) impact:

Stronger participation in PCP/PPI calls



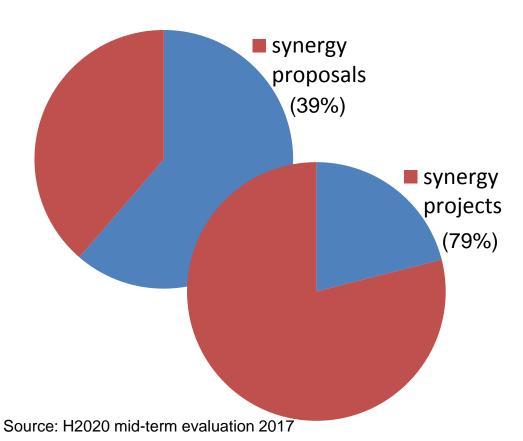


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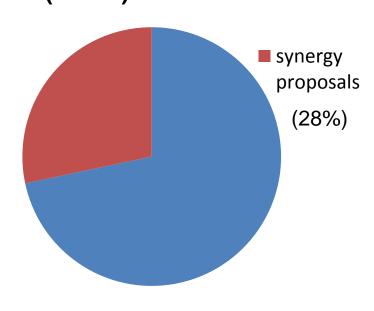
Impact at project level:

share / success rate of "synergy projects"

H2020 SC environment projects (sample: n=75)



NRW "synergy tracker" (n=819)



Source: NRW Lead market agency, 2017



DLR Project Management Agency

Lessons to be learnt



- To create a coherent policy mix, **breaking-up silos** is as important as difficult (will change the configurations of power)
- To convince people, **practice examples** are as important as difficult to get
- Quick wins and radical changes in funding policies are unlikely –
 incrementalism is the strategy of choice and a long breath needed
- Understanding the **relations between actors (governance)** is the key to achieve strategic funding (even good arguments can loose and vice-versa)
- It is less what is funded but **how funding is conditioned** that matters (e.g. exante conditionalities, supply vs. demand-driven innovation funding, grants vs. loans)
- Impacts of projects are hard to track when funding is over; programme
 evaluation is important but not a standard tool across national funding





Thanks for listening!

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