



First impacts of strategic and innovative funding, lessons and future recommendations – clues from Germany

Matthias Woiwode von Gilardi

Team Leader

European and International Cooperation

NCP_WIDE.Net / NCP Academy Workshop

Tallinn, 10-11 October 2017



DLR Project Management Agency





What sorts of impact are out there?

Impact of strategic funding on

- National policy design
- Funding programmes
- Regional policy design
- R&I institutions / stakeholders
- Funding support mechanisms
- Projects



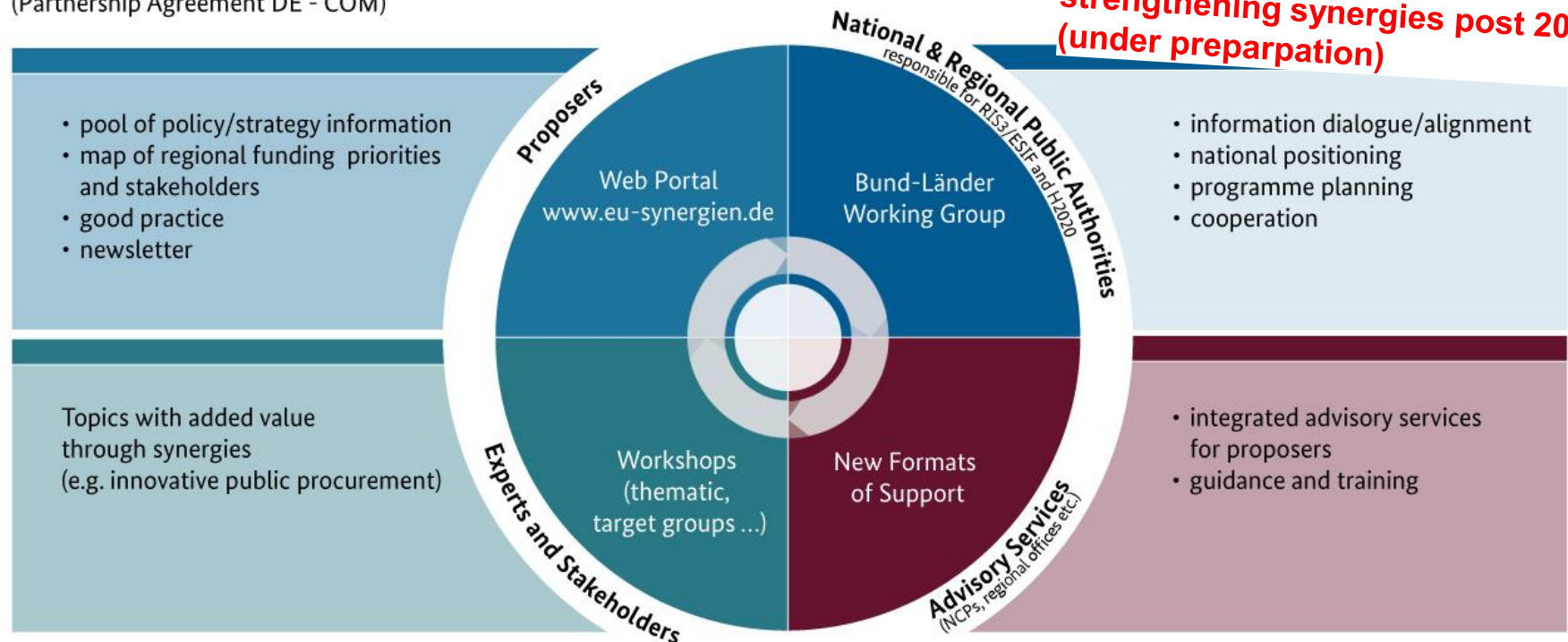


Impact on national policy design

National Dialogue on Synergies Horizon 2020 and the European Structural Investment Funds: Information, Dialogue, Learning

“National coordination mechanism for cooperation und dialogue between involved stakeholders“
(Partnership Agreement DE - COM)

**National position paper on
strengthening synergies post 2020
(under preparation)**



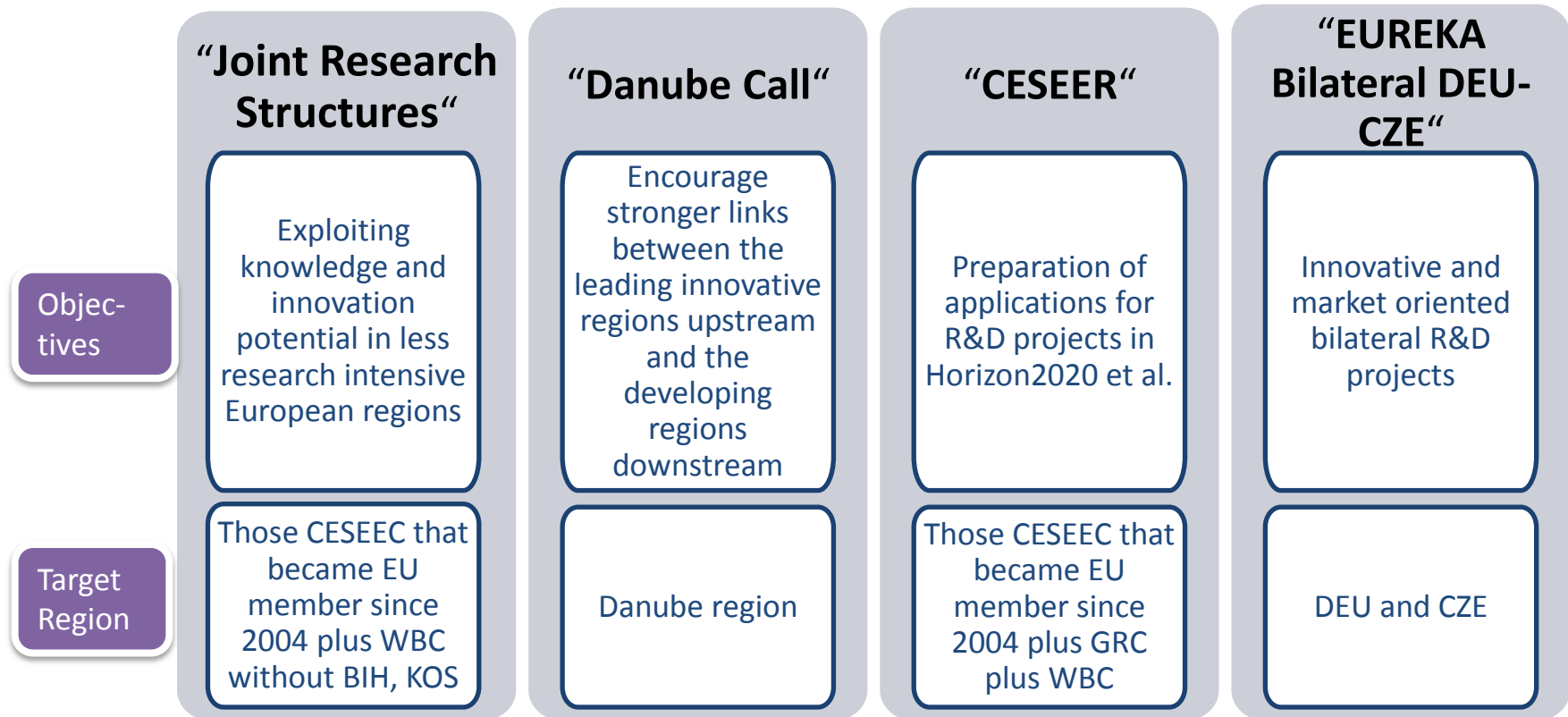
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Impact on funding programmes:

BMBF regional funding instruments (selection)



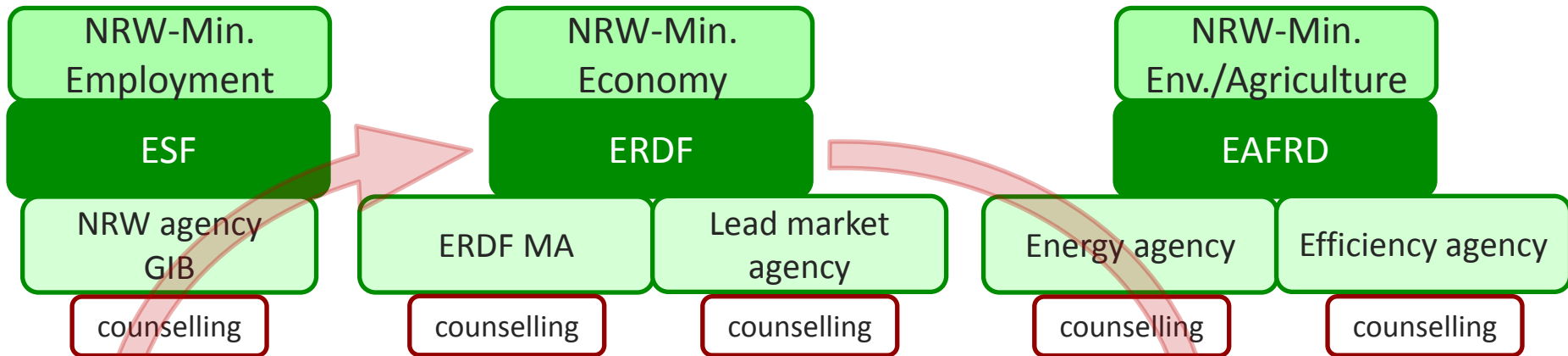
- National funding programmes have an impact on H2020 performance (incl. SEWP)
- EU funding programmes influence national funding policy (e.g. preparation of H2020 projects)





Impact on regional policy design: ERDF-funded project Brückenbildung.NRW

ESI-Fonds and actors in NRW



Brückenbildung.NRW: analyses - strategies – technologies – actors - information



**SYNERGIES IN
NRW
LEAD MARKETS**



Impact on funding support mechanisms

- **Dialogue Workshop**

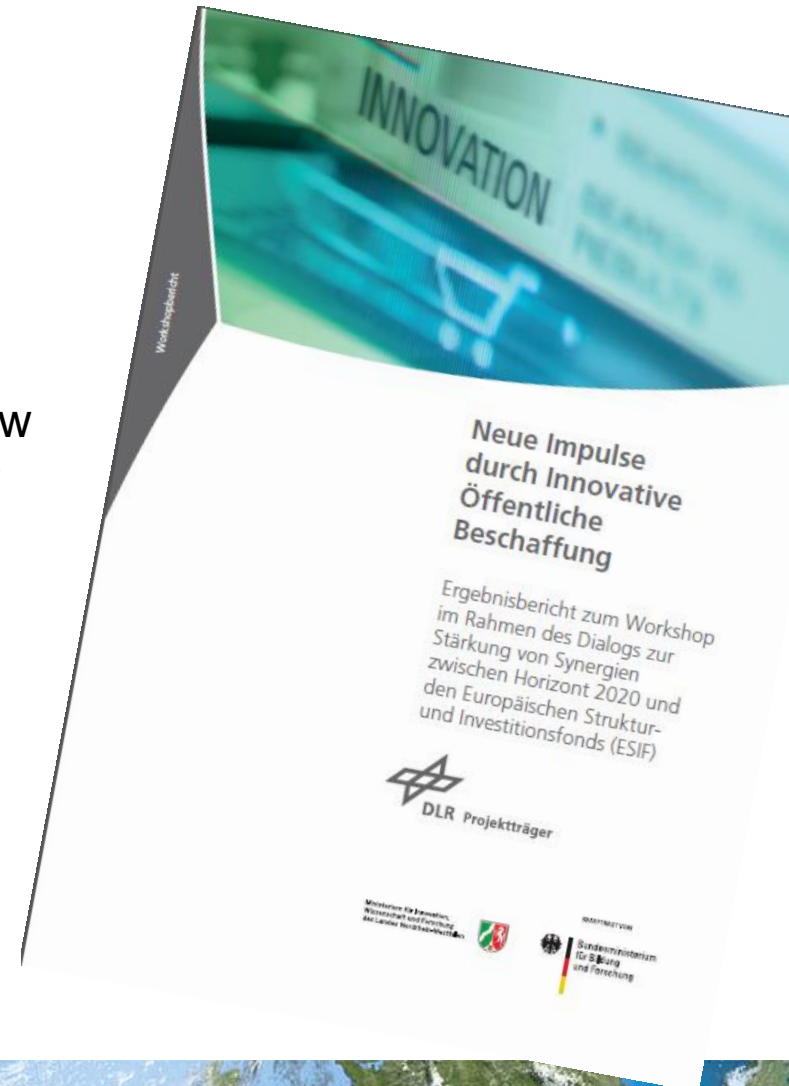
„A new boost through innovation procurement“
(1 Sep 2015)

- **Result:**

Ministry of Economics (BMWf) invested in a new contact point for innovation procurement under H2020

- **(possible) impact:**

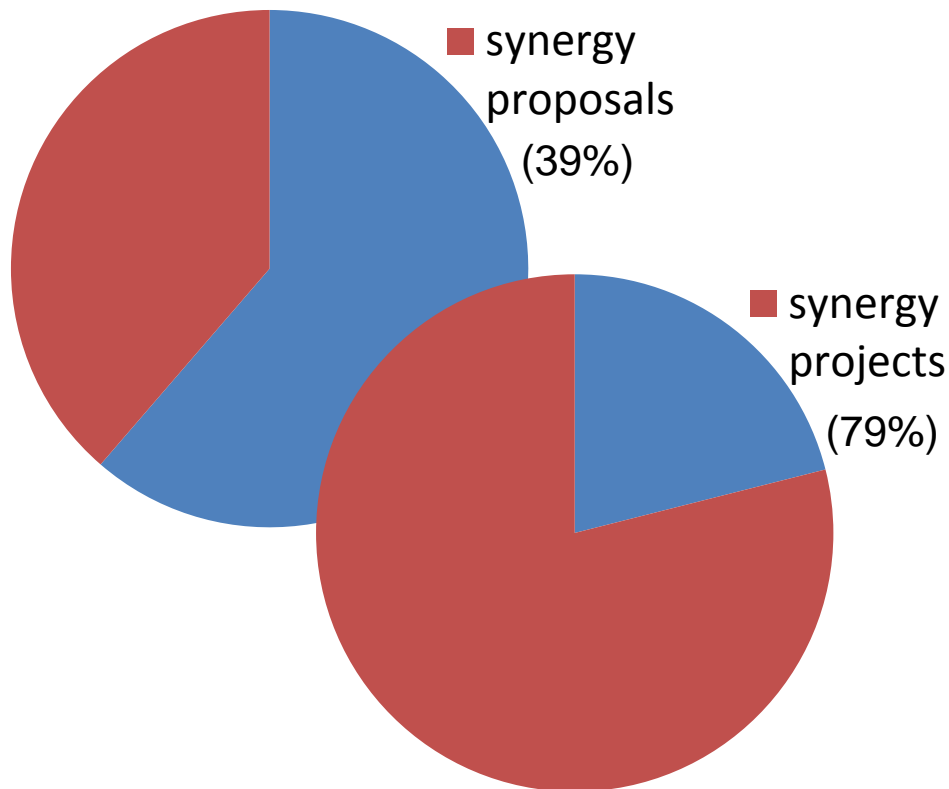
Stronger participation in PCP/PPI calls



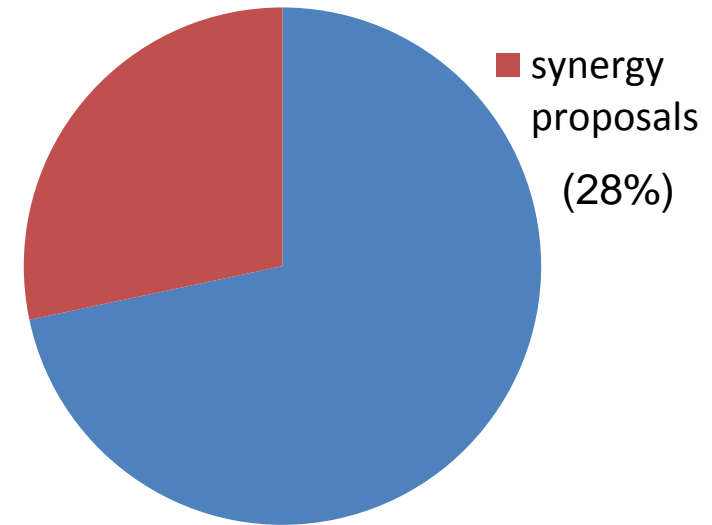


Impact at project level: share / success rate of „synergy projects“

H2020 SC environment projects (sample: n=75)



NRW „synergy tracker“ (n=819)



Source: NRW Lead market agency, 2017

Source: H2020 mid-term evaluation 2017





Lessons to be learnt

- To create a coherent policy mix, **breaking-up silos** is as important as difficult (will change the configurations of power)
- To convince people, **practice examples** are as important as difficult to get
- Quick wins and radical changes in funding policies are unlikely – **incrementalism** is the strategy of choice – and a long breath needed
- Understanding the **relations between actors (governance)** is the key to achieve strategic funding (even good arguments can loose and vice-versa)
- It is less what is funded but **how funding is conditioned** that matters (e.g. ex-ante conditionalities, supply vs. demand-driven innovation funding, grants vs. loans)
- Impacts of projects are hard to track when funding is over; **programme evaluation** is important but not a standard tool across national funding





Thanks for listening!

Matthias Woiwode von Gilardi

matthias.woiwodevongilardi@dlr.de



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