Learning lessons from our practice... #pubarchMED and the Mediterranean experience

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“We are not (only) archaeologists concerned with the study of the public any more, but professionals who actively use archaeology to affect others.” (Almansa, 2017)

WHAT CAN ARCHAEOLOGY DO FOR YOU?
WHAT IS CURRENTLY DOING FOR YOU?
#pubarchMED
32 countries in the Mediterranean context... different ways of doing things...
Perception...

Working...

Public

Museum

University

Research Institution

Private firm - self employee

Administration
Integration with the environment, urban and rural
dynamics with locals... and tourists
Conflicts
Management
The Economy falacy
THE MODELS

MIXED

TOWARDS PUBLIC

Public Domain
Authorisation by the Administration
Professional Practice

Participation of private institutions [for profit]

Implementation only from the Administration

Participation of private institutions [non profit]
THE FLAWS

- Lack of resources and investment
- Lack of innovation
- Lack of strategy
- Unclear competences
- Centralisation and micromanagement
- Politics
- Bureaucracy
- Internal conflicts

BUT... EVERY FLAW COMES WITH A SOLUTION...
NOT ALWAYS EASY TO IMPLEMENT
WON’T SOMEONE PLEASE THINK OF THE PUBLIC?
WHAT HAPPENS AFTER WE EXCAVATE?

VALUE? = USE = EDUCATION?

Knowing our different publics, how they relate to sites and why... [& ACTING]
WHAT HAPPENS AFTER WE EXCAVATE?

TOURISM = MONEY? = COMMUNITY?

Comprehensive management strategies, coordinated and focused on real inclusivity.
IDENTITY = POLITICS = CONFLICT
Realise how we favour the creation of political discourses in many ways and their consequences.
NO CONCLUSIONS...

WORK IN PROGRESS...
¡GRACIAS!

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