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Abs	tract

We explored the views held by Spanish hunters on hunting, and assessed how these views varied according to participant characteristics and whether or not the responses were made public via a hunter's magazine. Hunters expressed many positive values in relation to hunting, but were critical of their own community as well as other stakeholders. Spanish hunters felt misunderstood and even attacked by society at large. There was also a widespread negative perception of the future of hunting. The frequency of references to different opinions varied between anonymous and public respondents and in relation to age group. Participants who expressed their opinions publicly mentioned the ecological values of hunting more frequently, were more critical towards their own community and viewed the future of hunting more positively than anonymous participants. This may indicate an intended projected positive image, namely, Spanish hunters may publicly emphasize those views that improve their position in society.

Comentario [BAL1]: Esto es importante dejarlo

Keywords: Conflict; Hunters; NVivo software; Opinion; Public image; The spiral of

silence.

Introduction

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Hunting is a socially, culturally and economically important activity undertaken by 43 44 millions of people worldwide (Willebrand 2009; Fischer et al. 2013a). It is an important 45 source of social identity and is also considered an educational tool (Arnett and Southwick 2015). Hunting provides employments and economic growth (Fischer et al. 46 2013a). Additionally, while hunting is essential to regulating overabundant populations 47 (Jenkins et al. 2014), it is also responsible for the considerable decline in population 48 49 sizes of many species and biodiversity loss (Benítez-López et al. 2017). This duality is a 50 source of profound disagreement over hunting practices between various sectors of 51 society (Fischer et al. 2103b) and within the hunting community itself (Delibes-Mateos et al. 2015), This, in turn, results in frequent social conflicts over hunting practices (von 52 53 Essen et al. 2015). 54 55 Numerous studies have noted that social factors should be incorporated in research on 56 natural resource management (e.g., Schüttler et al. 2011; Seige et al. 2011). 57 Understanding social factors is essential to reducing social conflicts (White et al. 2005; 58 Redpath et al. 2013), and may be even more important than ecological and economic 59 factors (White et al. 2009; Dickman 2010). In this regard, assessing perceptions, 60 attitudes and individual or collective norms associated with activities influencing the 61 natural environment is an increasingly key component of translating ecology into 62 management (White et al. 2005; Pérez et al. 2011 and references therein). 63 64 Societal views about hunting have been studied in many countries. For instance, hunting 65 is generally well accepted in Sweden (Ljung et al. 2012), and even illegal hunting is tolerated in some rural areas of Scandinavia (Gangaas et al. 2013). In contrast, studies in 66

other regions have shown that some aspects of hunting are considered illegitimate by non-hunting groups (Fischer et al. 2013b) or that this activity is seen as obsolete or unethical (Dunk 2002). Concomitantly, the radicalization of hunting movements opposed to nature conservation has risen in recent years in Nordic countries (von Essen et al. 2015). Studies on these aspects in southern Europe, where hunting also has a long tradition, have received comparatively less attention in the literature (but see Delibes-Mateos et al. 2013; 2015). In Spain, where hunting is socially and economically important, there have been marked changes in recent decades, including a shift toward the economic profitability of hunting, a marked decline of certain game species (mainly gamebirds) and an increase in some ungulate species (Madroño et al. 2004; Apollino et al. 2010). Moreover, the roles of hunting as a tool to regulate overabundant populations (Acevedo et al. 2011; Giménez-Anaya et al. 2016; Quirós-Fernández et al. 2017) and as a contributing factor to the decline of small game populations (Madroño et al. 2004; Oliveros and Hernández-Soria 2017) are increasingly controversial. Thus, societal views on hunting in recent years are frequently not positive, at least in certain sectors (Oliveros and Hernández-Soria 2017), with tensions between the hunting sector and other groups frequently portrayed in Spanish media. In this context, it is relevant to assess the views of Spanish hunters regarding the positive and negative aspects associated with this activity, as well as their perceived relationship with society at large. Perceptions or views are largely based on personal beliefs and may depend on a

multitude of factors, such as age, gender, education, socioeconomic status, personality

and past experience (Heberlein 2012). Additionally, people can adapt their opinions

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(voiced views or attitudes) if they feel that their views may be in opposition to predominant views on a particular subject and are afraid of isolation (Noelle-Neumann 1974). For example, anonymity has been shown to decrease normative displays (Barreto and Ellemers 2002 and references therein: Pin and Hsieh 2014).

In this study, we assess the views of Spanish hunters on hunting, based on both anonymous questionnaire responses and statements published in a specialized hunting magazine. The latter is directed at the hunting sector but also constitutes a 'window' through which hunters publicly express their opinions to society. We explore whether hunters' expressed views varied according to the anonymity of answers, as well as to age or hunting preferences (big vs small game). We hypothesized that non-anonymous opinions would emphasize those aspects of hunting more likely to be accepted by wider society (Fisher et al. 2013*a*), and that older hunters would be more negative toward recent changes within the hunting sector. Additionally, we hypothesized that big game hunters would be more outspoken about the ecological benefits of hunting (e.g., as a population regulation tool), whereas small game hunters would feel more attacked by society if seen as contributors to game population declines.

Materials and methods

112 Study system

In Spain, there are around one million hunters. It has been estimated that this activity involves the exchange of more than 3600 million euros per year (Garrido 2012). Hunting in Spain has experienced significant changes in recent years in relation to laws,

game management, the number of hunters and the dynamics of game species

populations (Blanco-Aguiar et al. 2004; Martínez-Abraín et al. 2013; Caro et al. 2014). There are more than 30000 hunting estates, which cover more than 85% of the national surface area (MAGRAMA 2015). Practically all of these estates (90%) are managed privately (Delibes-Mateos et al. 2013).

This activity is socially widespread in Spain, being popular even in younger

generations, although a shift appears to be underway, with hunting license sales decreasing (Herruzo and Martinez-Jauregui 2013; Macaulay et al. 2013). Spain harbors an important level of game species diversity, including small game (with red-legged partridges *Alectoris rufa*, European wild rabbits *Oryctolagus cuniculus* and hares *Lepus spp*, pigeons *Columba spp* and thrushes *Turdus spp* being the most common) and big game (with red deer *Cervus elaphus*, wild boar *Sus scrofa*, roe deer *Capreolus capreolus* and Iberian ibex *Capra pyrenaica* being the most important). Around a half

million ungulates, over 14 million birds and nearly 7.5 million small mammals are

harvested annually in Spain (MAGRAMA 2015).

A number of controversies are currently at play between hunters and other stakeholders regarding hunting and its associated management in Spain. For example, in current society, some non-hunters consider the killing of animals for leisure unethical (Fischer et al. 2013b). On the other hand, some hunters feel that they are 'persecuted' by conservationists and that anti-hunting conservation objectives are unfairly imposed (Masa 2015). Conflicts have also recently arisen between hunters and farmers when game species cause damage to crops and/or when farmers apply agricultural practices that are detrimental to game without taking into account the views of hunters (Ríos-Saldaña et al. 2013; Delibes-Mateos et al. 2014a).

Comentario [SY2]: Is this okay?

Data collection and analysis

The data were derived from information published in an influential monthly hunting magazine, '*Trofeo. Caza y conservación*' (http://www.trofeocaza.com/). Each month, an emblematic hunter (e.g., a well-known hunter, a representative of hunter societies, or a celebrity that is also a hunter) answered 30 fixed questions, most of them open, and their replies appeared in a section of the magazine known as 'word of the hunter' ('*Palabra de cazador*' in Spanish). A full list of the questions is presented in Table S1 in the electronic supplementary material. The questionnaire had three main sections: i) general characteristics of the respondents related to his/her background (age, region of residence, etc.); ii) general characteristics of the respondents as hunters (main hunting method practiced, preferred hunting areas, etc.); and iii) respondents' views on hunting such as successes/failures of the hunting community, thoughts on the future of hunting, among others. We analyzed 106 questionnaires published in this magazine from 2003 to 2012.

To explore whether hunters' expressed opinions varied according to the anonymity of answers, we administered a very similar questionnaire to anonymous hunters in 2015 (Table S1). This questionnaire excluded some of the questions used in the magazine interviews, which had proven to be less useful for the purpose of our study (e.g., they rendered no answers about values or opinions). In addition, other questions were reworded for clarity, based on the results of a pilot study. Questionnaires were either distributed in person by a fellow hunter (JRC) on hunting days, or sent to individual hunters by email. A snowball process was followed for anonymous hunter selection (i.e., selection of initial interviewees was through hunters who had previously

Comentario [SY3]: Is this okay?

Comentario [BAL4]: ok

collaborated with our institute, who then provided more contacts for other potential participants) (Lobley and Potter 2004; Delibes-Mateos et al. 2013). A total of 80 replies were gathered.

Our thematic approach for analysis consisted of reading the text material in the responses to the questionnaires (either public or anonymous) to identify main themes, ideas and topics. We read the responses multiple times and used open coding to group recurrent topics. We assigned a particular code to those sentences (or paragraphs) that dealt with the same topic (Altheide 1996). These codes were subsequently grouped into four overarching categories: i) positive values or opinions of aspects associated with hunting; ii) negative judgments of issues related to hunting (including judgments about the relationship between hunters and different stakeholders); iii) statements about the position of hunters within society; and iv) opinions about the future of hunting (see Table S2 for a list of codes and categories). Coding was carried out with NVivo 10 software (QSR International 2010). The data were coded by two of the authors (MCVG and JC), but additional verifications were carried by other authors (BA and MDM) to ensure comparability and consistency in the interpretation and application of coding categories across the two steps.

We assessed the potential variation of hunters' views in relation to three variables: i) whether the hunter had expressed his/her opinions publicly or anonymously; ii) the age of the respondent; and iii) hunting preferences of the respondent (i.e., big or small game). Table 1 presents the sample sizes (number of respondents) in each variable level. We used a semi-quantitative approach to present the results, calculating the number of references for each main category and subcategory (Anderson 2010). Presenting simple

counts of references among categories (or subcategories) can help readers gain a sense of how widespread a particular view is (Seale and Silverman 1997). However, these counts do not indicate anything about the importance of each category (or subcategory). We compared frequencies of references among the levels of the variables described above using Chi-square tests. We also illustrated our main findings with specific quotes noted during the analysis (Table S3–S6).

Methodological limitations

One of the limitations of the study is that respondents were not chosen randomly. In addition, the wording of the original questions was not chosen by the researchers, and some may have included leading comments. However, these biases occurred in both public and anonymous responses, and overall both groups included a wide and thorough representation of all different types of hunters (big game, small game, different areas and preferences, age groups, etc.). Thus, we believe that our results are representative of differences among groups, and we do not necessarily expect biases in our sample. Our results represent the first exploration of the topic, and further studies will be useful for a more thorough examination.

Results

- 211 Positive values of hunting
- Respondents expressed multiple positive aspects associated with hunting (Table S3).
- 213 Most of the references (n = 291) were associated with 'human values'. Additionally,
- respondents frequently mentioned the 'ecological values' of hunting (178 references),

including population control of overabundant populations (Table S3). Replies related to human and ecological values were sometimes combined (68 references). Other positive aspects were mentioned less frequently, such as the socio-economic values of hunting (Table S3).
The frequency of references to different positive values of hunting varied between anonymous and public respondents ($\chi^2_3 = 25.50$, P < 0.01) and in relation to age group ($\chi^2_{15} = 28.02$, P = 0.02). Older hunters and those who responded publicly referred more frequently to the ecological values of hunting, whilst anonymous and younger hunters mentioned human and socio-economic values more frequently (Fig. 1A and Fig. 2A). No significant differences in the frequency of references to different positive values of hunting were found in relation to preferred game ($\chi^2_3 = 5.691$, P = 0.13).
Negative assessments associated with hunting

communities: the hunting sector, the anti-hunting community, and the government and

administration (Table S4). Among these, the most frequent critiques were those directed

related to the inappropriate behavior of some hunters or to certain types of hunting, such

as hunting released animals, contemptuously referred to as 'artificial hunting' (Table

environment at large, or to their intransigence and radicalism (Table S4). Finally, there

S4). Negative comments on anti-hunting individuals were also frequent (n = 209

references); hunters referred to their lack of knowledge about hunting and the

were negative judgments directed towards the administration and governmental

towards their own community (n = 370 references). These criticisms were mainly

Comentario [BAL5]: creo que es mejor como estaba (algunas no son criticas a la caza, sino a la administración en relación a la caza

agencies (175 references). These included the feeling that people working for such institutions were unfamiliar with hunting, thus leading to inefficient legislation, and resentment about how little trust the administration places on the management capacity of hunters (Table S4; 175 references).

References critical of the hunting community were significantly more frequent among older hunters ($\chi^2_{10} = 28.02$, P = 0.02, Fig. 2B). These criticisms were also more frequent in public questionnaires, which also showed fewer negative judgments towards antihunters (Fig. 2A), although differences were not statistically significant ($\chi^2_2 = 4.56$, P = 0.10). No significant differences were found between big game and small game hunters ($\chi^2_2 = 2.71$, P = 0.26).

Position of hunters in society

Most respondents expressed that they felt uncomfortable, not accepted, misunderstood, or even attacked by society at large (Table S5, 128 references). Some interviewees expressed pride related to their status as hunters (50 references), or that their position in society was neither good nor bad (Table S5, 25 references).

Hunters who responded publicly and older hunters mentioned more frequently that they felt accepted by society, although differences were not statistically significant for the latter ($\chi^2_2 = 33.60$, P = 0.02, $\chi^2_{10} = 11.24$, P = 0.34, respectively; Fig. 1C and Fig. 2C). No differences were found in the frequency of references regarding the position of hunters in society in relation to hunting preferences ($\chi^2_2 = 1.26$, P = 0.53).

The future of hunting

There was a widespread negative perception about the future of hunting and that 'natural' hunting (as opposed to artificial hunting) would die out (110 references). However, some respondents were more optimistic (Table S6, 26 references). Several hunters indicated that, to a large extent, the future of hunting was in their hands, and that it was therefore important to improve their public image (Table S6, 33 references). This view was mainly expressed by public respondents.

Anonymous respondents expressed significantly more frequently a negative perception about the future of hunting (χ^2_2 = 19.94, P < 0.02; Fig. 1D). It is also noteworthy that no young hunters expressed positive views on the future of hunting (Fig. 2D), although differences among age groups were not statistically significant (χ^2_{10} = 11.24, P = 0.34). No differences were found in relation to preferred game (χ^2_2 = 0.99, P=0.61).

Discussion

Our study indicates that Spanish hunters believe that hunting is vital to maintaining the balance of nature, a view shared with hunters of North America and other European countries (Treves and Martin 2011; Krange et al. 2012). Hunters often see themselves as stewards of nature (MacMillan and Leitch 2008; Fischer et al. 2013b). Hunting and its associated management can be an integral part of biodiversity management and may contribute to biodiversity conservation (Fischer et al. 2013a), as well as to mitigating conflicts that involve economic interests, such as agricultural damage by wildlife (Giménez-Anaya et al. 2016). In fact, different studies have indicated the benefits of game management for biodiversity in a number of countries (e.g., Duckworth et al.

Comentario [BAL6]: yo creo que es importante dejarlo (si no, queda muy "tajante")

2003; Oldfield et al. 2003), including Spain (Estrada et al. 2015). In this sense, it is recognized that the interests of hunters and conservationists are frequently shared (Knezevic 2009; Heffelfinger et al. 2013), even though the methods by which those objectives are achieved differ (e.g., White et al. 2009). The participants in our study also mentioned the socio-economic value of hunting, but seem to attribute less importance to this than other aspects of game activity. In Spain, as well as in other countries, hunting is an important productive sector in many rural areas (Caro et al. 2011; Arnett and Southwick 2015), and hunting tourism importantly peaked in the first decade of the 21st century (Garrido 2012). Overall, Spanish hunters recognize the ecological, social and economic values of hunting. This multifunctionality of hunting has also been shown in other regions of Europe and Africa (Fischer et al. 2013*a*; 2013*b*).

Our results reveal that hunters are highly critical of their own sector, often disapproving of some hunting practices, like poaching, artificial hunting or overhunting, which are often considered as morally illegitimate (see also Fischer et al. 2013b). In agreement with our findings, many Spanish game managers disapprove of the use of some game management practices, such as the release of farm-reared game animals, mainly owing to its detrimental effect on wild populations and because it contributes to hunting denaturalization (Delibes-Mateos et al. 2015). Some of these self-criticisms raised in our questionnaires resemble those of local hunters in Sweden regarding hunting tourism (Willebrand 2009). Hunters were also critical of environmentally-oriented communities that are opposed to hunting, whose members were depicted as intolerant, urbanite and dissociated from nature. In addition, they viewed governmental agencies as inefficient and acting against hunters' interests. In accordance with these views, it has been shown that Spanish game managers believe that currently legal methods to control carnivores

are inefficient (Delibes-Mateos et al. 2013). Additionally, some traditional hunting methods are currently illegal according to the European Commission (Vargas et al. 2012), and consequently it is likely that regional governments will also forbid their use (or will at least establish new policies and regulations). Spanish hunters view these new regulations as inadequate and an attack on their community. Hunting policies and regulations may be perceived as illegitimate changes to the rules governing game activity and a potential threat to hunters' local traditions (O'Brien 2005).

According to our findings, Spanish hunters generally feel unaccepted or uncomfortable in society at large. This seems to be a reflection of tensions between hunters and other communities, such as environmentalists and policy makers (Vargas et al. 2012; von Essen et al. 2015). This was reflected by the strong negative opinions about these groups. In fact, hunting is considered as an illegitimate activity by some sectors of society in various countries, including Spain, with the recreational killing of animals viewed as ethically unacceptable (Dickson 2009; Fischer et al. 2013*b*). In addition, the use of certain game management tools, such as predator control, leads to negative views about hunting by environmentalists and other communities, thus generating clashes with hunters (e.g., Thirgood et al. 2000).

Respondents predominantly predicted a bleak future for hunting, including the extinction of natural and traditional hunting practices, and an increase in commercial hunting. Hunting has acquired great importance as a sport and recreational activity in several regions (Good 1997) and economic interest in this activity has increased (Martin 2011). This has promoted a change in management, leading to more artificial game exploitation (Macaulay et al. 2013; Caro et al. 2014). This, together with the decline in

the number of hunters observed in some regions of Spain (Martínez-Abraín et al. 2013) and the marked decline of some wild game species (Blanco-Aguiar et al. 2004), likely contribute to the belief by some hunters that traditional and natural hunting will disappear (as expressed by some respondents in our study). Several Spanish hunting organizations have launched new education programs with the aim of informing hunters and other communities about the values associated with hunting, and the usefulness of preserving traditional hunting as a way of achieving successful biodiversity conservation (Fungesma 2001; Garrido 2009).

Interestingly, our findings also demonstrate that respondents' anonymity influenced their expressed opinion on the topic. Participants who expressed their opinions publicly in the magazine more frequently cited the ecological values of hunting, that their position in the society was positive or neutral, were more critical towards their own community and viewed the future of hunting more positively. These findings could be framed in the spiral of silence theory, which says that people feel greater pressure to conceal their views when they think they are in the minority (Noell-Neumann 1974). Knowing that their opinion was going to be public may have forced individuals to refrain from voicing their genuine thoughts and feelings. Alternatively, public respondents may not necessarily conceal their true opinions, but choose to emphasize certain aspects of their thoughts with the (conscious or unconscious) aim of promoting a certain image. It is relevant that public respondents stated on various occasions that the future of hunting would rely on the hunters themselves, and how they present themselves to society. The differences found may suggest that respondents expressing their statements publicly preferred to emphasize opinions more likely to be in agreement with that of their opponents, to improve their social image and seek points of consensus.

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Finally, our results show that views of hunting varied with hunters' age, but not with preferences for big or small game. The latter suggests that the use of hunting for controlling overabundant ungulate populations or the differences in population trends between big and small game species do not influence views. In relation to age, older hunters more frequently mentioned their concerns about certain attitudes of the hunting community, and were thus more self-critical. They also highlighted ecological values of hunting more frequently than younger hunters. Therefore, our results suggest that older hunters are more inclined toward traditional and natural hunting than younger hunters. Similarly, Delibes-Mateos et al. (2014b) showed that older Spanish hunters view the release of farm-reared animals for shooting more negatively, and suggested that attitudes are changing, with older hunters having a greater appreciation for biodiversity conservation due to their experience with nature. Our results do not allow us to discern whether there is a change in attitudes among generations of hunters or if values and opinions change throughout a hunter's life (or both). Further research is needed to clarify this point. This disagreement between older and younger hunters has also been reported by Willebrand (2009), who observed that older Swedish hunters were more likely to maintain traditional and local hunting practices than younger hunters.

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Conclusions

To the best of our knowledge, this is the first assessment of the complex relationships between hunters' opinions and values about hunting in Spain, where this is a significant and widespread socioeconomic activity (Herruzo and Martinez-Jauregui 2013). The information obtained in this study indicates that some of the main concerns of Spanish hunters are similar to those of environmentalists, highlighting common interests and

values between groups, which could be used as a starting point to mitigate the tensions that currently exist between the two communities. The fact that public opinions of hunters more frequently reflected those points of consensus suggests that they are also aware of this and may indicate an attempt to seek solutions acceptable for both parties. Therefore, our study shows that comparing public with anonymous views can provide additional information about the relationships between groups and intended projected images.

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566	Table 1. Number of questionnaire respondents by age, game preference, and type of
567	questionnaire (Pu: public or An: anonymous) (see text for more details). Eight and 35

anonymous and public respondents, respectively, did not provide information about their age and/or hunting preferences.

II				Age			
Hunting preferences	< 30	31-40	41-50	51-60	61-70	71+	Total
preferences	Pu/An						
Big game	0/9	5/19	11/14	7/4	13/1	4/1	40/46
Small game	1/5	4/5	6/11	9/3	8/2	3/1	31/26

Figure 1. Percentage of references to positive values of hunting (A); criticisms of hunters towards their own community and others (B); position of hunters in society (C); the future of hunting (D) by type of questionnaire (public or anonymous). Sample sizes (number of references) are presented above the bars.

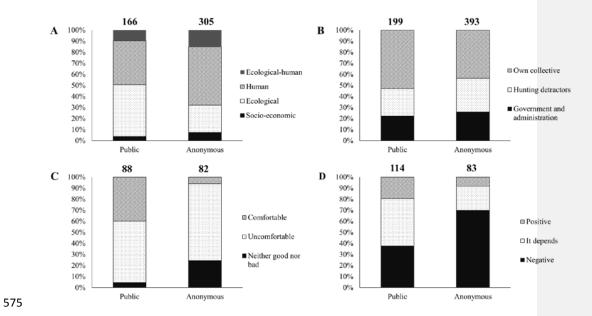


Figure 2. Percentage of references to positive values of hunting (A); criticisms of hunters towards their own community and others (B); position of hunters in society (C); the future of hunting (D) by age of respondent. Sample sizes (number of references) are presented above the bars.

