Campus Iberus

A strategic alliance, a model of aggregation

SYNERGIES BETWEEN ESI FUNDS AND HORIZON 2020
UNDERSTANDING HOW THE SYNERGIES WORK IN PRACTICE

Oscar López, Executive Director

Brussels, 11 October, 2016
Introduction

International Campus of Excellence Programme

Strategy University 2015 – Spanish university System

2009, 2010 and 2011 calls

Bottom-up approach Programme
Regional Dimension

- 4 Spanish Public Universities in the Ebros’ River Valley
- 4 Spanish regions (Aragón, Navarra, Rioja, Lleida)

<table>
<thead>
<tr>
<th>Category</th>
<th>Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>N. Students (total)</td>
<td>58,724</td>
</tr>
<tr>
<td>N. Doctorate students</td>
<td>3,729</td>
</tr>
<tr>
<td>Master degrees</td>
<td>131</td>
</tr>
<tr>
<td>Doctoral degrees</td>
<td>72</td>
</tr>
<tr>
<td>Teaching and Research Staff</td>
<td>5,542</td>
</tr>
<tr>
<td>Technical and Administrative Staff</td>
<td>2,949</td>
</tr>
<tr>
<td>Research Groups</td>
<td>476</td>
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</tbody>
</table>

✔ EBRoS Cross-border campus)
Campus Iberus strategy

Aggregation

Specialization
- Agrifood and Nutrition
- Energy
- Technologies for Health
- Cultural heritage

Internacionalization
- EBRoS cross-border campus
- Europe
- International (Asia, Latin-America)
Campus Iberus’ vision

- Joint international position in some specialization fields
- Jointly face singular projects for its universities
- Optimize the use of resources

Adding together capabilities of the 4 universities

Specializing its activities in specific areas of knowledge where the 4 universities are stronger through the aggregation

Scaling-up local projects to the Iberus context

Operating through the Campus Iberus legal entity
Areas of activity

- Education
- Students
- Research & Innovation
- Internationalization
Areas of activity

Education

Joint Master Degrees and Doctoral programmes

Harmonization in the Master and Doctoral offer

Iberus Doctoral School

Joint training activities
Iberus Doctoral days
Thesis in 3 minutes competition
Areas of activity

Students

Joint regulations (access, mobility…)

Iberus open space for students

International Mobility

Employability
Areas of Activity

Internacionalization
Areas of activity

Research & Innovation

- Iberus interuniversity Clusters
  - Research & Innovation Actions Plans
  - 20 interuniversity clusters in Nutrition, Energy, Tech. for Health

International mobility programmes

Participation in strategic European initiatives

Iberus Delegation in Brussels

Iberus Entrepreneurship Programme
RIS3 in the Ebro Valley

Agrifood  Energy & Environment  Health

Research  Innovation  Entrepreneurship

Internationalization  Interregional cooperation
Some real cases (I)

R&I Action Plans

Inter-university consortia

ETC Funds
- Synergies between universities
- Consortium for H2020 proposal
- Project proposal building

H2020, KIC

RIA project
Some real cases (II)

R&I Action Plans ➔ University-Industry interaction

- Open innovation platform (C. Iberus - DEMOLA)
- Students/Talent promotion/Employability
- Project proposal building

Innovative results ➔ Innovation projects

- New R&I projects
- Spin-off companies
- New products/services

- Creativity
- Co-creation
- Entrepreneurship

Innovative Ecosystem
Coming together is a beginning. Keeping together is progress. Working together is success (Henry Ford)