



UNIVERSITAS AIRLANGGA

Surabaya, Indonesia
April 3rd 2017

World Class Universities on the Web

Futures and Challenges

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Editor Ranking Web
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Agenda

An easy approach

One simple model (1:1)

One-fits-all tool (size matters)

Practical approach

Proposal with expected short-term impact

Based mostly on in-house initiatives

Bibliometric-based

Proven experience in indicators building

From local to global strategies: Quality, not only quantity

Webometrics-based

Whole approach: All university missions measured

Targeting bad practices

Institution



National Research Council CSIC

- Largest Spanish Public Research Body
- 2 Nobel Prizes



Cybermetrics Lab

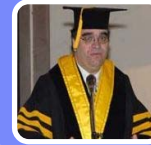
- Research Group
- Institute of Public Policies IPP-CSIC



Scimago Group

- International network of bibliometrics experts
- Spain & LATAM

Editor



Doctor Honoris Causa

- University of Indonesia
- 2009



Doctor Honoris Causa

- National Nuclear Research University Moscow
- 2015



Derek de Solla Prize Nominee

- “Nobel Prize” of Scientometrics
- 2015

Ranking



True Global Coverage

- 26000 Higher Education Institutions
- Not only Universities from all countries



All the University Missions

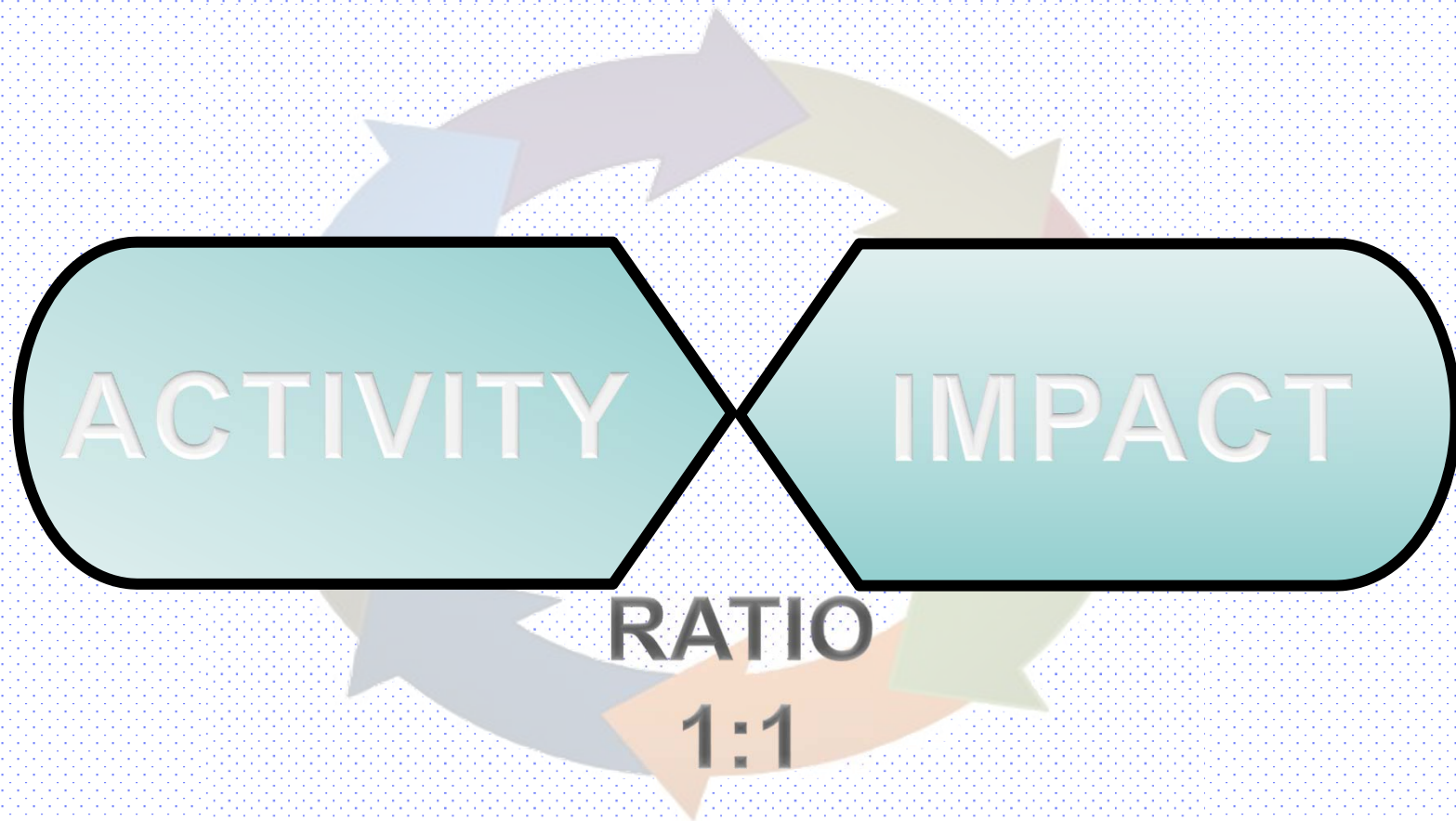
- Teaching and Researching
- “Third Mission”: Internationalization, Tech/Econ/Know Transfer, Engagement



Promoting Open Science

- Open Access Repositories and Journals
- Transparency

ONE MODEL



ONE TOOL

RANKING WEB OF UNIVERSITIES

ranking ▲	University	Det.	Country	Presence Rank*	Impact Rank*	Openness Rank*	Excellence Rank*
1	Harvard University	»		1	2	1	1
2	Stanford University	»		3	3	3	3
3	Massachusetts Institute of Technology	»		2	1	6	11
4	University of California Berkeley	»		17	4	4	13
5	University of Michigan	»		8	7	7	4
6	University of Washington	»		33	6	25	6
7	Cornell University	»		4	5	35	2
8	University of Oxford	»		10	16	5	5
9	Columbia University New York	»		21	8	12	14
10	(2) Johns Hopkins University	»		24	36	2	2
11	University of California Los Angeles UCLA	»		10	12	19	7
12	University of Pennsylvania	»		11	11	49	10
13	University of Cambridge	»		17	17	9	10
14	Yale University	»		10	10	20	20
15	University of Wisconsin Madison	»		10	10	25	25
16	University of California San Diego	»		67	67	15	15
17	University of Texas Austin	»		19	19	4	4
18	University of Toronto	»		35	37	26	1
19	Duke University	»		114	31	17	18
20	University College London	»		93	44	8	9

50%

IMPACT

Referring NETWORKS

50%

ACTIVITY

- PRESENCE**
Web pages
- TRANSPARENCY**
Profiles
- EXCELLENCE**
Papers

Regional Ranking (January 2017)

COUNTRY	UNIVERSITIES RANKED IN THE TOP						ALL
	100	200	500	1000	5000	10004	
Singapore	1	2	2	3	10	21	44
Thailand			2	9	47	98	180
Malaysia			1	5	35	57	403
Indonesia				3	64	157	487
Viet Nam					21	60	124
Philippines					8	35	266
Lao PDR					1	2	4
Brunei Darussalam					1	1	5
Cambodia						3	46
Myanmar							29
Timor-Leste							5

RANKING WEB OF UNIVERSITIES

Indonesia

ranking	<u>World Rank</u> ▲	<u>University</u>	<u>Presence Rank*</u>	<u>Impact Rank*</u>	<u>Openness Rank*</u>	<u>Excellence Rank*</u>
1	817	Universitas Gadjah Mada	39	481	1013	1977
2	861	Universitas Indonesia	188	446	1833	1864
3	987	Institute of Technology Bandung	240	711	1426	1901
4	1538	Boqor Agricultural University	159	1464	2321	2497
5	1614	Brawijaya University	81	886	2356	3184
6	1695	Universitas Padjadjaran	351	1096	2398	3012
7	1902	Universitas Diponegoro	356	972	1849	3664
8	2007	Universitas Riau	1585	1296	3429	3097
9	2147	Universitas Udayana	571	1926	3325	3184
10	2187	Universitas Airlangga	224	1496	2917	3721
11	2269	Universitas Sebelas Maret	493	489	3684	4673
12	2272	Universitas Syiah Kuala	694	4266	3037	2497
13	2398	Universitas Hasanuddin	815	3685	2854	2964
14	2527	Universitas Lampung	544	2066	4316	3664
15	2621	Institut Teknologi Sepuluh Nopember	502	2446	2389	4032

What is a World-Class University

A LARGE University

Strongly FUNDED

RESEARCH Intensive

With a MEDICAL School and an
Affiliated HOSPITAL

Lots of INTERNATIONAL faculty
members and post-grad students

10 proposals for improving in the Ranking Web (and other rankings too)

SIZE

1. Size is important
2. Everybody counts

3. Open Access Initiatives. Valuing the Output Assets

WORLD-CLASS

4. Research mission. Searching for Excellence

5. Community engagement: Hosting third parties

6. Internationalization. From local to global

WEB

7. Fighting bad practices: Branding and Web Branding

8. Diagnosis and strategies for increasing Link Visibility

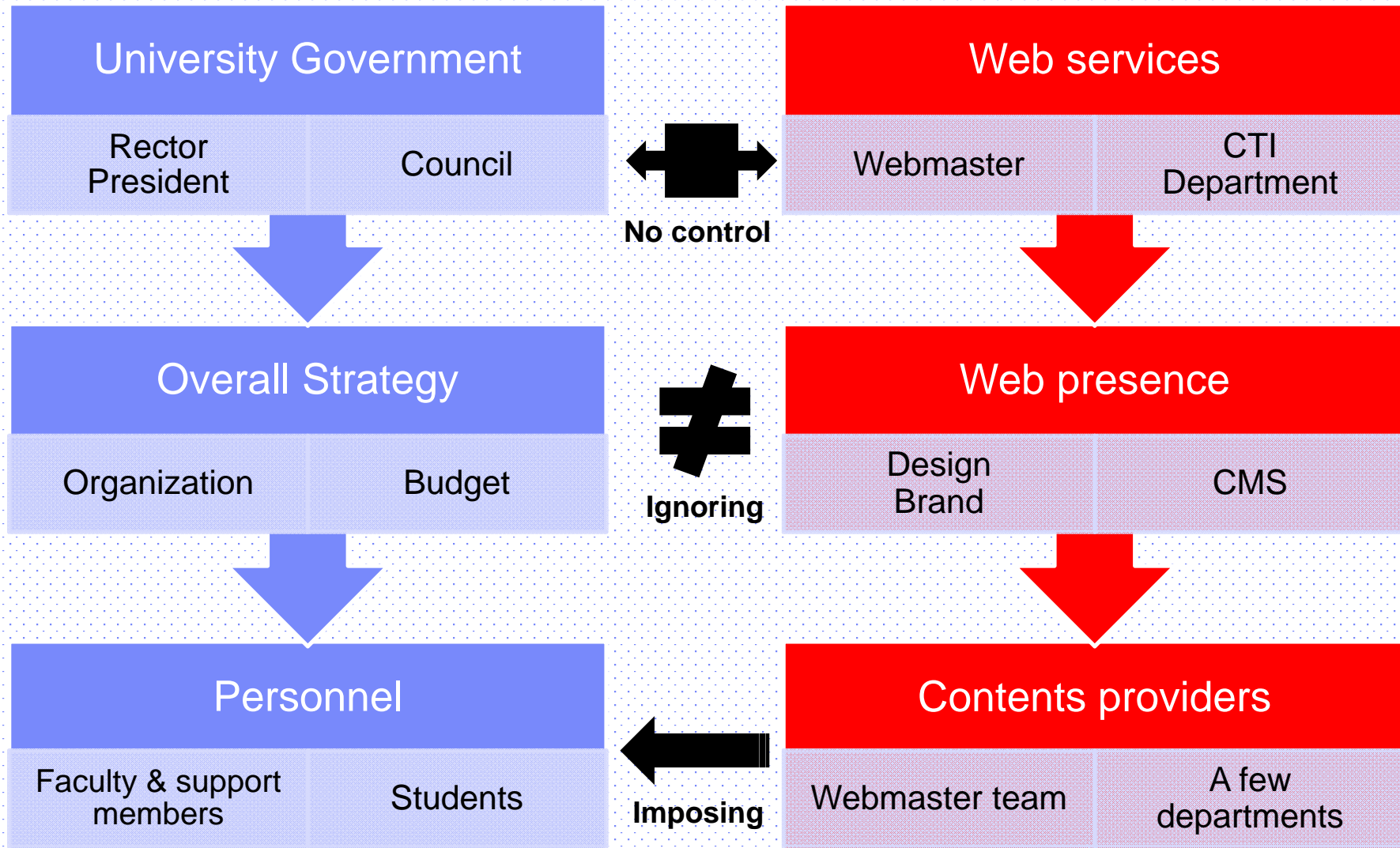
9. Positioning in Search Engines. Basic Rules

10. Visibility in Social Networks

Ten practical proposals

ZERO **GOVERNANCE** Who is in charge?

Common mistakes



Bad practices



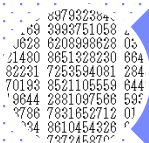
Duplicated contents



Copyright violations



Illegal or unmoral contents



Irrelevant contents



Buying links



Fake or unclean profiles

Ten practical proposals

ONE
SIZE
is important

Mergers?

FRENCH MODEL Geography

- Gaining size by merging campus located in the same locality or in the same region
- Global impact solving local problems

NORDIC MODEL Complementarity

- Specialized small (mostly professional) colleges merging with “multidisciplinary” large universities: Schools of Nursing, Business, Arts, Agriculture
- Economy of scales

GERMAN MODEL Networking

- Identifying excellence
- Strengthening the cooperation
- Feasibility phase for future mergers

RUSSIAN MODEL Concurrence

- Top-down model
- Strong overlap: Human resources “rationalization” needed

Feasibility?

~3400 Indonesian HEIs

183 Public (incl. 57 Islamic)
63 Universitas (+11 UIN)
47 Politeknik
17 STAIN
12 Institut (+27 IAIN)
4 Akademi
3179 Private (incl. 312 Islamic)
438+67 Universitas

500+ Ranking Web

Ten practical proposals

TWO SIZE

Everybody counts
Top-down & Bottom-up
approaches

Contents

Google

Scholar About **1,220,000 results** (0.07 sec)

Art	UNIVERSITY	GOOGLE SCHOLAR		
		ALL	2012-2016	%
Ca	Gadjah Mada University	66,200	37,600	56.8%
My	Bogor Agriculture Institute	56,600	25,500	45.1%
	Universitas Airlangga	49,100	23,300	47.5%
An	Diponegoro University	44,400	16,600	37.4%
Sir	Universitas Sebelas Maret	41,100	28,300	68.9%
Sir	Padjadjaran University	22,100	10,800	48.9%
Cu	Bramijaya University	20,400	17,700	86.8%
	Hasanuddin University	15,100	12,500	82.8%
So	Sepuluh Nopember Institute of Technology	6,990	5,460	78.1%
So	University of Indonesia	5,760	2,590	45.0%
	Bandung Institute of Technology	4,040	1,800	44.6%

include citations Cited by 3064 Related articles All 17 versions Cite Save More

Contents: Top-down approach

MISSIONS		WEBCONTENTS
GOVERNANCE	Long-term Strategy	Policies, priorities, resources mentioned in the Web
	Internal Organization	Reflected in the web hierarchy & structure (subdomains/directories) CMS responsibilities and rules
	Quality Assurance & Transparency	Open public reporting
	Attraction of Talent	Web showcase: Info for future students & candidate faculty members
	End-user oriented policies	General info: Mission, Vision, History, Community, Facts & Statistics News, Highlights, Publications, Emergency info
EDUCATION	Schools & Academics	Departments & Disciplines: Degrees, People, Courses, Programs, Labs, Requirements, Calendars, Events Supporting material: Learning Guides; Multimedia
	Library	Repository of teaching objects Digital library
	Distance/Online Education	Interactive Resources: Learning platforms
	Social Media	Web 2.0 networks & tools
RESEARCH	Basic & Applied Research	Research groups webpages Personal webpages Projects; Resources; Funding, Services, Super-sites IT & Computing
	Library	Repository of academic papers/thesis & dissertations Other repositories
THIRD MISSION	Community Engagement	University-City-Region Portals Third parties web hosting: Health (Hospitals), Arts & Culture (Museums), NGOs, Sports Social, Environmental Responsibilities: Declarations & Actions
	Technology transfer	Networks, Consortia, Resources, Technological Parks, Spin-offs
	Knowledge transfer	Consulting services, foundations
	Internationalization	Strategies & business model, Global networking, other activities

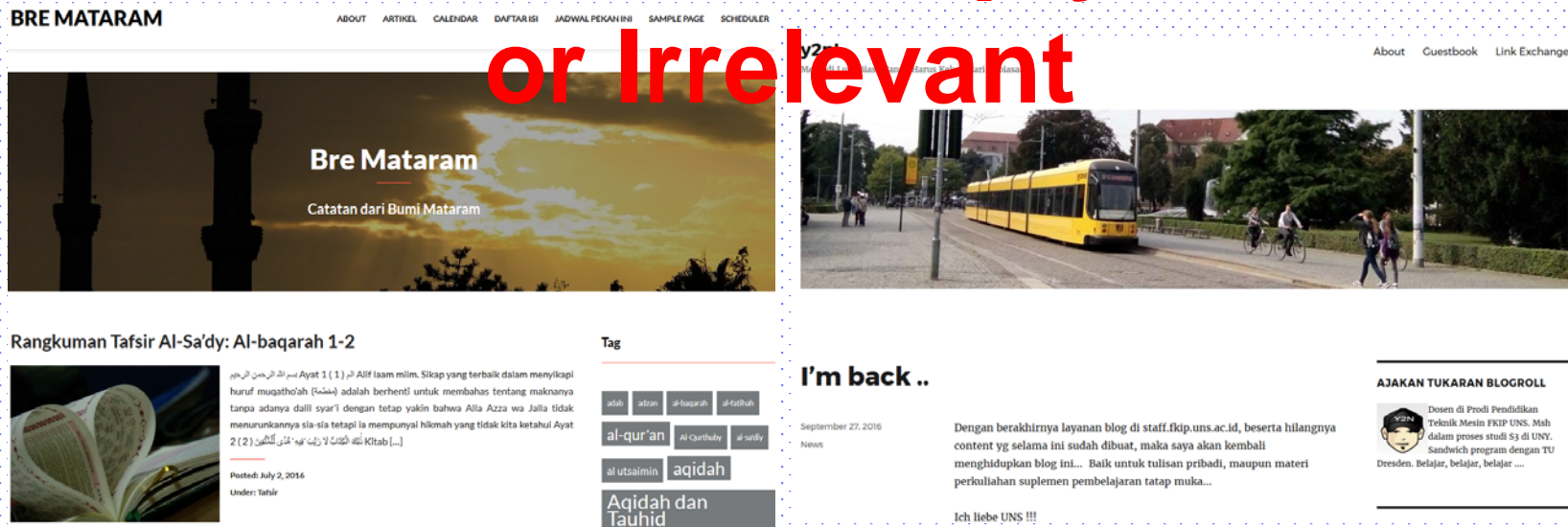
Personal Pages: The Problem



About 30,500 results (0.68 seconds)



Almost Empty or Irrelevant



No so Rich ... Personal Page(s)

staff.ui.ac.id/user/1515/materials


UNIVERSITAS INDONESIA
veritas, probitas, iustitia

Staff

- Profile
- Publications
- Materials
- Miscellaneous

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User login

Masukkan nama staff

Prof. Dr. Ir. Riri Fitri Sari, M.Sc., M.M.

NIP: 197007071995012003
Fakultas: Fakultas Teknik
Organisasi: PAU, Teknik Elektro
Pendidikan: S3



Profile

Riri Fitri Sari is a Professor of Computer Engineering at the Electrical Engineering Department, Faculty of Engineering, University of Indonesia (UI). She was the CIO/Head of Information System Development and Services of the University of Indonesia from 2006-2014. She graduated with a BSc in Electrical Engineering from UI. She gained a Master in Human Resources Management from the Atmajaya University Jakarta. Subsequently she completed her MSc degree in Software Systems and Parallel Processing from the Department of Computer Science, University of Sheffield, UK, funded by British Council Chevening Award. She hold a PhD in Computer Networks from the School of Computing, University of Leeds, UK. Her PhD research was on Active Networks-based Congestion Control Protocols. Her current main teaching and research area includes Computer Network, Grid Computing, and ICT implementation. Prof. Dr. Sari is a Senior Member of the Institute for Electronics and Electrical Engineers (IEEE), being one of the 8% of Electrical Engineers Worldwide. In November 2011, IEEE Region 10 Asia Pacific announce her as the recipient of the IEEE WIE Most Inspiring Engineer Award, awarded at the IEEE Region 10 Meeting in Kolkata, India, March 2012. Prof. Dr. Riri Fitri Sari is the 2009 Most Outstanding Lecturer at the University of Indonesia. On completing a hard selection and competition, She has also been selected as the 3rd Winner of the National Selection of the Most Outstanding Lecturer hold by the Ministry of National Education of Republic of Indonesia in conjunction with the 64th National Independence Day.


Statistics for managers
Xenu Link Sleuth 1.3.8 on March 13, 2017
Root URL: <http://staff.ui.ac.id/user/1515/>

MIME type	count	% count	Σ size	Σ size (KB)
text/html	3 URLs	100.00%	102646 Bytes	(100 KB)
Total	3 URLs	100.00%	102646 Bytes	(100 KB)

<http://staff.ui.ac.id/riri/>

A model for personal pages

GARY KING | BIO & C.V. | WRITINGS | SOFTWARE | DATAVERSE | RESEARCH GROUP | CLASSES | MISCELLANEA | CONTACT






Gary King is the Albert J. Weatherhead III University Professor at Harvard University, based in the Department of Government (in the Faculty of Arts and Sciences). He also serves as Director of the Institute for Quantitative Social Science. King and his research group develop and apply empirical methods in many areas of social science research, focusing on innovations that span the range from statistical theory to practical application. For more information, see his bio and curriculum vitae. [More](#)

Areas of Research

Methods	Applications
Automated Text Analysis	Evaluating U.S. Social Security Administration Forecasts
Causal Inference	Incumbency Advantage
Event Counting and Distributions	Textual Analysis of Election Results
Ecological Inference	Classroom Research, Online Behavior
Missing Data	Informatics and Data Sharing
Qualitative Research	International Conflict
Rare Events	Legislative Redistricting
Survey Research	Mortality Studies
Unifying Statistical Analysis	Teaching and Administration

Recent Work

Papers | Books | Software | Presentations

-  Marco Gaboardi, James Honaker, Gary King, Kobbi Nissim, Jonathan Ullman, and Salil Vadhan. Working Paper. "PSI (Ψ): a Private data Sharing Interface". Publisher's Version [Abstract](#) [Paper](#)
-  Gary King, Jennifer Pan, and Margaret E. Roberts. Working Paper. "How the Chinese Government Fabricates Social Media Posts for Strategic Distraction, not Engaged Argument". [Abstract](#) [Paper](#), [Supplementary Appendix](#)
-  Kosuke Imai, Gary King, and Carlos Velasco Rivera. Working Paper. "Do Nonpartisan Programmatic Policies Have Partisan Electoral Effects? Evidence from Two Large Scale Randomized Experiments". [Abstract](#) [Paper](#), [Supplementary Appendix](#)

Twitter Feed

Looking forward to seeing everyone at the University of Michigan today [t.co/m2W8ZILcN8](#) 2 days 21 hours ago.



Students who come to class unprepared is teachers' biggest challenge" [t.co/s1wAMPncim](#) Try our solution: [t.co/fNEZi5K5s8](#) 3 days 18 hours ago.

Looking forward to seeing everyone at Michigan State today [t.co/x6lujG818Y](#) 3 days 20 hours ago.

@StatStas right, but Arrow's theorem doesn't prevent certain types of electoral systems from tending to produce certain outcomes. 6 days 19 hours ago.

Hey political scientists, who can invent a "democratic" electoral system that slightly favors the "correct" outcome? [t.co/VnxUB4nCNQ](#) 1 week 7 hours ago.

[Follow me on twitter](#)

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Ten practical proposals

THREE

OPENNESS

Increasing visibility of the
University “Treasure”

Open Access Repositories

RANKING WEB OF REPOSITORIES

Indonesia

ranking	World Rank ▲	Instituto	Size	Visibility	Files Rich	scholar
1	159	Boqor Agricultural University Scientific Repository	45	619	174	18
2	186	Diponegoro University Institutional Repository	317	498	283	33
3	359	Universitas Muhammadiyah Surakarta Digital Library	212	936	441	28
4	361	Universitas Gadjah Mada Repository	98	1015	595	17
5	368	Yogyakarta State University Repository	376	841	489	40
6	464	Repository Universitas Pendidikan indonesia / Indonesia University of Education	329	936	459	114
7	466	Digital Library Universitas Islam Negeri Sunan Kalijaga Yogyakarta	570	909	591	81
8	490	Universitas Sebelas Maret Institutional Repository	423	988	651	68
9	500	Hasanuddin University Repository	174	966	589	141
10	552	Institutional Repository UIN Svarif Hidayatullah Jakarta	268	1053	581	150
11	584	Universitas Jember Repository	269	1223	981	49
12	645	UIN Sunan Ampel Surabaya Digital Library	512	1099	736	191
13	679	University of Muhammadiyah Malang Institutional Repository	532	1383	881	43
14	708	Digital Repository Universitas Negeri Medan	341	1383	678	119
15	746	Andalas University Repository	583	700	718	1057

Exploiting(?) research results as university assets

Google site:digilib.its.ac.id

Scholar

Articles Your search - **site:digilib.its.ac.id** - did not match any articles. No pages were found containing "**site:digilib.its.ac.id**".

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FrontOffice

UPT. PERPUSTAKAAN Institut Teknologi Sepuluh Nopember Surabaya

Kampus ITS Sukolilo - Surabaya 60111

Phone : 031-5921733, 5923623
Fax : 031-5937774
E-mail : libits@its.ac.id
Website : http://library.its.ac.id

Support (Customer Service) : **timit_perpus@its.ac.id**

facebook Twitter feedburner

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LIVE SUPPORT

Moh. Fandika Aqsa

SEARCH

ITS » Scientific Articles » Luar ITS
Posted by unggul@me.its.ac.id at 01/02/2017 15:05:28 • 199 Views

EFFECT OF FEEDBACK MEASUREMENT ON LQG CONTROL FOR LOW BANDWIDTH ACTIVE SUSPENSION SYSTEM

Author : KRISTIADI, STEFANUS RANGGA (none) WASIWITONO, UNGGUL

ABSTRAK

Conventional suspension system is now considered to have an unsatisfying limitation in terms of all-condition performance. Selection of certain spring and damper value is preferred to fail giving the admired response. Active suspension has been studied intensively in many years to diminish this problem. Low Bandwidth Active Suspension LBAS is shown to be more competitive to high bandwidth one when energy and cost aspects are taken into account. In this study the effect of the measurement which is used for feedback in the LQG control of LBAS performance is analyzed. The achievable performance of the LBAS is shown by means of carpet plot and the simulation is conducted considering the road disturbance as a stationary random process.

ABSTRACT

Conventional suspension system is now considered to have an unsatisfying limitation in terms of all-condition performance. Selection of certain spring and damper value is preferred to fail giving the admired response. Active suspension has been studied intensively in many years to diminish this problem. Low Bandwidth Active Suspension LBAS is shown to be more competitive to high bandwidth one when energy and cost aspects are taken into account. In this study the effect of the measurement which is used for feedback in the LQG control of LBAS performance is analyzed. The achievable performance of the LBAS is shown by means of carpet plot and the simulation is conducted considering the road disturbance as a stationary random process.

! ATTENTION !

To facilitate the activation process, please fill out the member application form **correctly and completely**

Registration activation of our members will process up to max 24 hours (confirm by email). Please wait patiently

POLLING

Bagaimana pendapat Anda tentang layanan repository kami ?

Bagus Sekali
 Baik
 Biasa
 Jelek
 Mengecewakan

Vote

Hirtat.com

Pages 791.750
Online 14
Vis. today 608

You are connected from **161.111.74.35** using Mozilla/5.0 (Windows NT 6.1; WOW64; rv:52.0) Gecko/20100101 Firefox/52.0

Keywords: Low Bandwidth Active Suspension (LBAS), LQG Control, Suspension Performance, Stationary Random Process

Subject : kontrol otomatis
Date Create : 15/10/2012
Type : Text
Format : PDF
Language : English
Identifier : ITS-Article-99005170010253
Collection ID : 99005170010253
Call Number : 629.243 Kri e

Source article of IEEE

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[Download - Summary]
ITS-Article-99005170010253-41838.pdf

<http://digilib.its.ac.id/free/41838/Summary-ITS-Article-99005170010253-41838.pdf>

[Link of Contents]

1. EFFECT OF FEEDBACK MEASUREMENT ON LQG CONTROL FOR LOW BANDWIDTH ACTIVE SUSPENSION SYSTEM
ieee_link <http://ieeexplore.ieee.org/document/7507999/>

Best practices

Repository

- **Own OA output**
 - Researchers Papers, chapters, books
 - Doctoral dissertations & thesis
 - MS thesis & similar
 - Other materials (software, teach, data, unpubl.)

Portal of Journals

- **One Portal**
 - Local journals
 - Historical archives of journals (scan + OCR)
 - Duplication in repo only from local authors

CRIS

- **All output**
 - Profiles: Authors, groups, schools
 - Networks (visualization)
 - Metrics. Multi-sources, multi-variables
 - Absolute & relative

What is a CRIS?



WUT Base of Knowledge

WUT Base of Knowledge disseminates research outputs of the University staff. The main objective is to present the research outputs of the WUT staff to the wider academic and scientific community both in Poland and abroad by depositing publications, reports, doctoral dissertations, as well as information on current research. Thus, the WUT Base of Knowledge contributes to developing contacts and building cooperation between WUT staff and scientific and enterprise communities from Poland and abroad.

- Profile
- Publications
- PhD
- Projects
- BSc and MSc
- Activities
- Citations
- Statistics
- Cooperation
- Edit

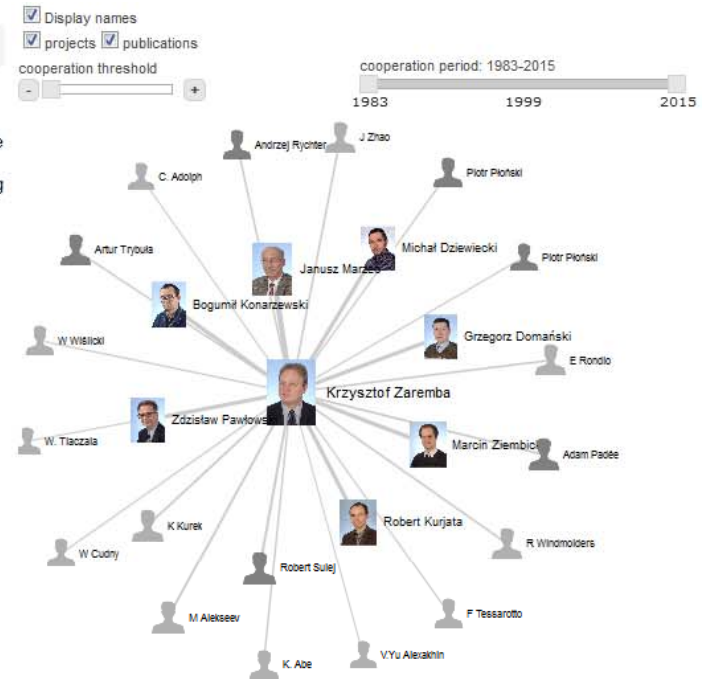
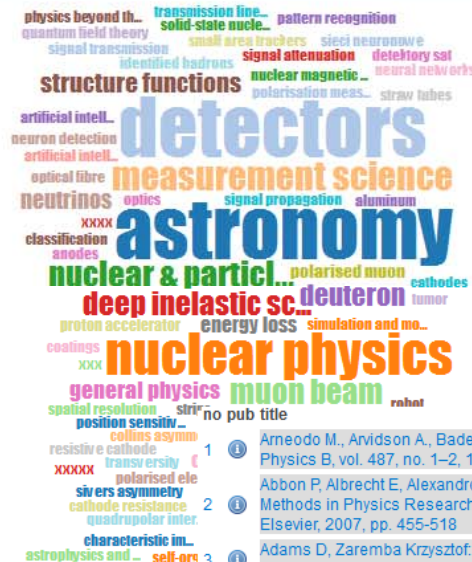


Krzysztof Zaremba, Prof. D.Sc., Professor
 Faculty Dean, Professor
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 Faculty of Electronics and Information Technology
 Email: K.Zaremba@ire.pw.edu.pl
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 Room no: 115

Researcher Report	
Publications	203
PhD theses	7
Participation in projects	10
Supervised BSc and MSc theses	76
Professional activity	3

h-index*: 44

M.Sc. ('81), Ph.D. ('90), D.Sc. ('03); biomedical engineering, nuclear electronics; Professor, Dean of the Faculty (2012-), Nuclear and Medical Electronics Division, Head ('03-). Member of CERN ('89-); Head of the Warsaw Branch of Polish Society of Medical Physics ('02-); Member of the Faculty Accreditation Board ('07-); Member of the University Finances ('05-); Member of the Board and Treasurer of the Polish Society of Medical Physics ('05-); Member of the International Forum of Innovative Technologies for Medicine ITMED ('07-), Member of the Programme Committee on Medical Measurements and Applications IEEE MeMeA ('07-), Member of the Scientific Board of the Conference Young scientists towards the challenges of modern technology ('08-); Member of the Scientific Committee of the Innovative Technologies for Medicine ITMED ('07-), Chair (2010); Member of the Scientific Committee of the Journal of Video ('08-); Member of the Editorial Advisory Board of the Polish Journal of Medical Physics and Concentration Electronics and Information Technology in Medicine ('06-); Deputy Chairman of the Board of Research ('06-); Member of the Biomedical Engineering Commission of the Committee on Medical Physics PAN ('08-); Member of the Board of Polish Eastern Medical Cluster ('08-), Member of the Coordinating Faculty Development ('08-); Faculty Coordinator of Area of Studies Biomedical Engineering ('08-); U Biomedical Engineering ('06-); Member of the Committee for the Costs of Teaching MSHE ('10)



	cited	date
1	752	29/10/2015
2	481	06/05/2015
3	476	18/01/2015
4	439	12/06/2015
5	431	30/01/2013
6	392	18/01/2015
7	390	13/01/2015

<http://repo.bg.pw.edu.pl/index.php/en/>



Another example

UNIVERSITAT POLITÈCNICA DE CATALUNYA BARCELONATECH

FUTUR. Website for the scientific production of UPC researchers

ap Contact Sign in English

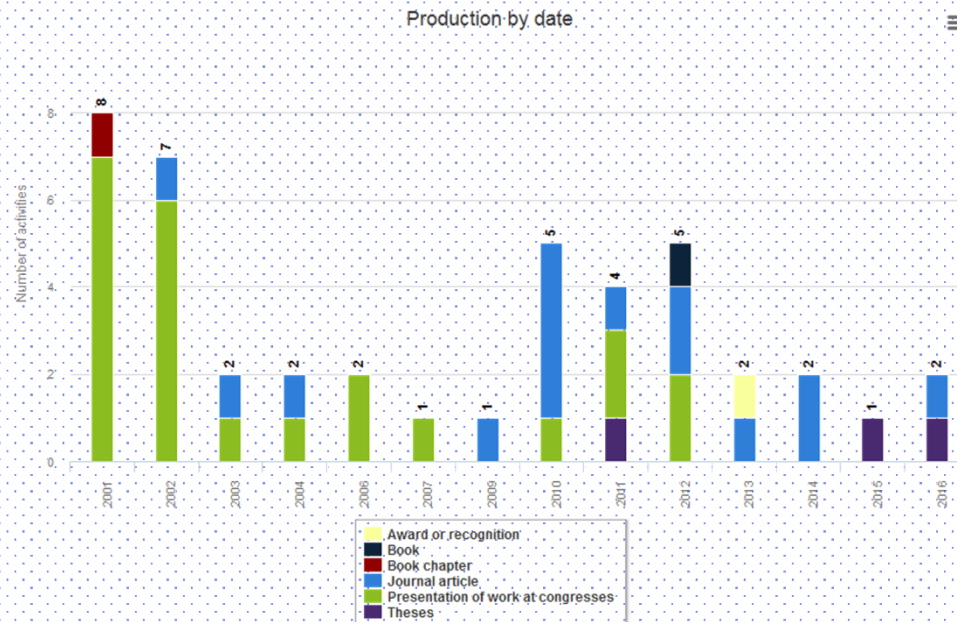
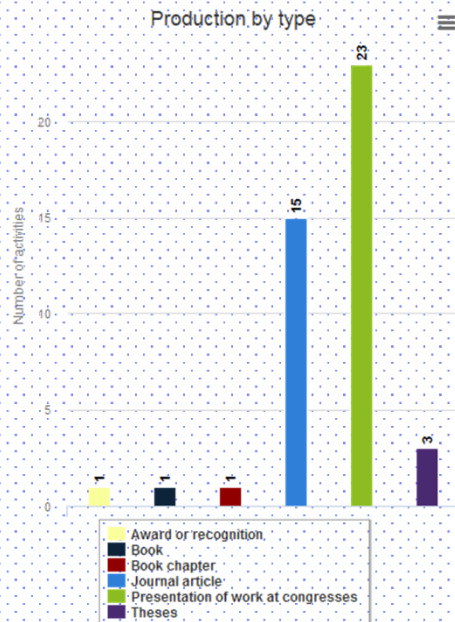
People 3273 Organization 286 Publications 209947 Open access 19929 Thesis 6239 Patents 1140 Projects 12330

Abad Puente, Jesus Total activity: 44

	Department	Department of Management
	School	Barcelona School of Building Construction (EPSEB)
	E-mail	jesus.abad@upc.edu
	Contact details	UPC directory
	Orcid	0000-0003-1447-2087

Orcid Altmetrics UPC directory Libraries catalogue Share QR Information

Graphic summary Hits



<http://future.upc.edu/>

Ten practical proposals

FOUR

WORLD-CLASS STATUS

**Playing the Excellence (indicator)
in the Research Mission**

Research Excellence

Journals

Actions: Close local journals without English versions

Needed a strong multidisciplinary journal, like Nature or Science

Indicators in Rankings

Output-based: to be superseded, strongly correlated with size

Impact based: Citations!!

Two models of Excellence

Relative: $\text{Top10\%Cited} / \text{Total}$ (Leiden, Scimago)

Absolute: Top10\%Cited (Webometrics)

Papers in Top10%

CWTS Leiden Ranking
Meaningful metrics

CWTS Leiden Ranking 2016

List view | Chart view | Map view

Time period, field, and region/country

Time period: 2011–2014
Field: All sciences
Region/country: Indonesia
Min. publication output: 100

Indicators

Type of indicators: Impact
Indicators: P, P(top 10%), PP(top 10%)
Order by: P
 Calculate impact indicators using fractional counting

University	P	P(top 10%)	PP(top 10%)
None			

Research Output (Scopus, 1996-2016)

Scopus

<input type="checkbox"/>	1 Institut Teknologi Bandung Bandung Institute of Technology Institut Teknologi Bandung	7047	<input type="checkbox"/>	8 Universitas Diponegoro Diponegoro University	1408
<input type="checkbox"/>	2 Universitas Indonesia Universitas Indonesia University of Indonesia	5940	<input type="checkbox"/>	9 Universitas Padjadjaran Padjadjaran University	1302
<input type="checkbox"/>	3 Gadjah Mada University Gadjah Mada University	4327	<input type="checkbox"/>	10 Hasanuddin University Hasanuddin University	1132
<input type="checkbox"/>	4 Institut Pertanian Bogor Bogor Agricultural University	2742	<input type="checkbox"/>	11 Center for International Forestry Research, West Java Ctr. for Intl. Forestry Research Center for International Forestry Research	1128
<input type="checkbox"/>	5 Institut Teknologi Sepuluh Nopember Sepuluh Nopember Institute of Technology Institut Teknologi Sepuluh Nopember	2135	<input type="checkbox"/>	12 Universitas Airlangga Airlangga University	1064
<input type="checkbox"/>	6 Lembaga Ilmu Pengetahuan Indonesia Indonesian Institute of Sciences Indonesian Institute of Sciences LIPI	2064	<input type="checkbox"/>	13 Universitas Andalas Andalas University	1030
<input type="checkbox"/>	7 Brawijaya University Brawijaya University University of Brawijaya	1492	<input type="checkbox"/>	14 Bina Nusantara University Bina Nusantara University	947
			<input type="checkbox"/>	15 Universitas Sebelas Maret Sebelas Maret University	945

Ten practical proposals

FIVE

COMMUNITY ENGAGEMENT

New roles transferring expertise
and resources to third parties



Hosting local third parties



Hospitals, Museums, NGOs,

Museum Biologi

- [Beranda](#)
- [Profil Museum ▾](#)
- [Denah Museum](#)
- [Koleksi](#)
- [Galeri ▾](#)
- [Berita](#)
- [Event](#)
- [Tautan](#)
- [Kontak & Lokasi](#)

MIME type	count
text/html	181 URLs
image/jpeg	163 URLs
text/css	11 URLs
image/png	11 URLs
application/javascript	6 URLs
application/vnd.ms-fontobject	4 URLs
	1 URLs
application/x-font-woff	2 URLs
application/x-font-ttf	2 URLs
image/svg+xml	2 URLs
image/gif	3 URLs
Total	386 URLs

kunjungan telp/fax
(Hari besar nasional dan hari Minggu
tutup)

Tiket Masuk :
Pelajar : Rp. 5.000,-
Umum : Rp. 7.000,-

<http://biologi.museumjogja.org/>

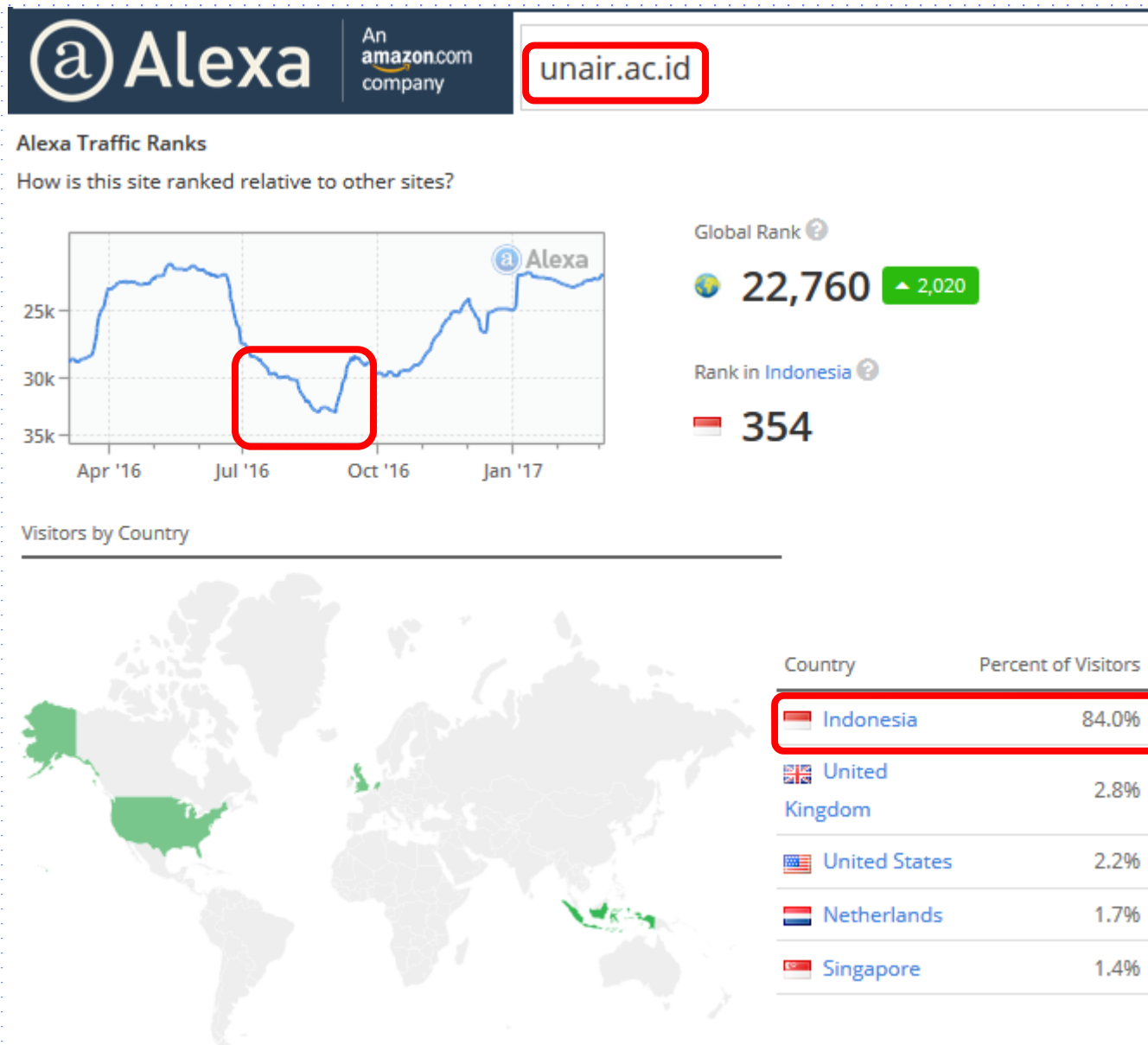
Ten practical proposals

SIX

INTERNATIONALIZATION

Glocal = Local + Global

Internationalization: The problem



Portals: Local

Maluku Corner

Selain meningkatkan kapasitas wilayah di Jawa Barat, Universitas Padjadjaran juga mendukung peningkatan kapasitas wilayah di kawasan Indonesia Timur. Hal ini diwujudkan melalui pembentukan Pusat Penelitian dan Pengembangan Indonesia Timur (PPIT) atau “*Maluku Corner*” di Unpad. Pusat Studi ini didirikan atas kerja sama Unpad dengan Pemerintah Propinsi Maluku.

Kawasan Indonesia Timur, khususnya Maluku merupakan kawasan strategis dengan potensi alam yang luar biasa. Dalam hal ini, Pemerintah juga berencana membuka kilang gas secara *onshore* di blok Masela, Kabupaten Maluku Barat Daya. Rencana ini tentu saja berdampak pada kesiapan SDM dan wilayah di kawasan tersebut. Dibutuhkan berbagai kerja sama penelitian, pembelajaran, serta pengabdian dengan melibatkan para akademisi perguruan tinggi.

Pusat studi ini memiliki tujuan untuk mengimplementasikan aspek Tridharma Perguruan Tinggi Unpad di Kawasan Indonesia Timur, yang dilaksanakan melalui berbagai informasi Geospasial tentang wilayah geografis Indonesia Timur mencakup Maluku, Papua, Maluku Utara, Papua, Papua Barat, Sulawesi, dan Nusa Tenggara.

Pusat Studi ini menjadi ruang bagi sivitas akademika Unpad untuk melakukan aktivitas riset dan pengabdian terkait potensi kawasan Indonesia Timur. Pusat Studi ini juga akan mengembangkan berbagai keilmuan terkait Indonesia Timur serta penelitian mengenai teknologi adaptif untuk kawasan Indonesia Timur.

Berbagai hasil riset dan informasi lainnya akan disajikan melalui sistem informasi, pangkalan data, dan data kepakaran PPIT yang terintegrasi dengan sistem informasi di lingkungan Unpad. Selain itu, Pusat Studi ini juga menggelar berbagai seminar maupun pelatihan terkait peningkatan kapasitas pembangunan di Propinsi Maluku.

Agenda Kegiatan

22 Maret 2017
Kuliah Umum Prof. Dr. Peter Agre,
Pemenang Nobel Kimia Tahun 2003

23 Maret 2017
The 5th Congress of the Asian Society
of Head and Neck Oncology

23 Maret 2017
Seminar Nasional Ekonomi Bisnis dan
Keuangan IKA UNPAD “ Meraih
Peluang Pasar dalam Menghadapi
Dinamika Ekonomi 2017”

Profil



Sri Yusnita Irda Sari, dr., M.Sc.,
Kembangkan Prototipe Penyaring Air
Banjir Menjadi Air Siap Minum



Prof. Dr Sofie R. Krisnadi, dr., Sp. OG(K),
“Infeksi Merupakan Salah Satu
Penyebab Kematian Utama Ibu Hamil.”

<http://www.unpad.ac.id/maluku-corner/>

Ten practical proposals

SEVEN

BRANDING

Who's the Boss?

What is the name of this University?

The screenshot shows the UCL website homepage. At the top, there is a navigation bar with links for 'UCL Home', 'Prospective students', 'Current students', 'Staff', and 'Give'. A search bar is located on the right. Below the navigation bar, a red box highlights the text 'LONDON'S GLOBAL UNIVERSITY'. The main content area features a large image of a UCL building with columns. On the left, there is a dark grey box with the heading 'Explore UCL' and two sub-sections: 'Prospective students' and 'Current students'. On the right, there is a yellow box with the heading 'Study at UCL' and two sub-sections: 'Undergraduate' and 'Graduate'. At the bottom, there is a footer with the text 'University College London, Gower Street, London WC1E 6BT Tel: ...' and 'Copyright © 2016 UCL Disclaimer | Freedom of Information | Accessibility | ...'.

The screenshot shows the UGM website homepage. At the top, there is a navigation bar with links for 'Berita', 'Palawa', 'Webmail', 'Direktori', and 'Indonesia'. The UGM logo is on the left. Below the navigation bar, there is a search bar. The main content area features a large image of a UGM building with columns. In the center, there is a dark blue box with the heading 'Selamat Datang di Universitas Gadjah Mada' and a sub-heading 'Pelopor perguruan tinggi nasional berkelas dunia yang unggul dan inovatif, mengabdikan kepada kepentingan bangsa dan kemanusiaan.' Below this, there is a white box with a Google search result for 'Universitas Gadjah Mada :: Universitas Berkelas Dunia'. The search result includes the URL 'https://ugm.ac.id/en/' and a snippet of text: 'Electrical Engineering and Information Technology students of Universitas Gadjah Mada host a national seminar entitled Enhancing The Innovative Startups for ...'. Below the search result, there is another white box with the heading 'Universitas Gadjah Mada :: Universitas Berkelas Dunia' and the URL 'https://www.ugm.ac.id/'.

Branding: A few issues

HOME PAGE	<TITLE>
http://www.ugm.ac.id/	Universitas Gadjah Mada :: Universitas Berkelas Dunia
http://www.ipb.ac.id/	Bogor Agricultural University
http://www.unair.ac.id/	Universitas Airlangga
http://www.undip.ac.id/	Universitas Diponegoro
http://uns.ac.id/	Universitas Sebelas Maret UNS Surakarta
http://www.unpad.ac.id/	Universitas Padjadjaran, Bandung, Indonesia
http://ub.ac.id/	Universitas Brawijaya Building Up Noble Future
http://unhas.ac.id/	Universitas Hasanuddin
http://www.its.ac.id/	Institut Teknologi Sepuluh Nopember
http://www.ui.ac.id/	Home Universitas Indonesia
http://www.itb.ac.id/	ITB Institut Teknologi Bandung

Ten practical proposals

EIGHT

VISIBILITY

Lessons from Link Analysis

External Links

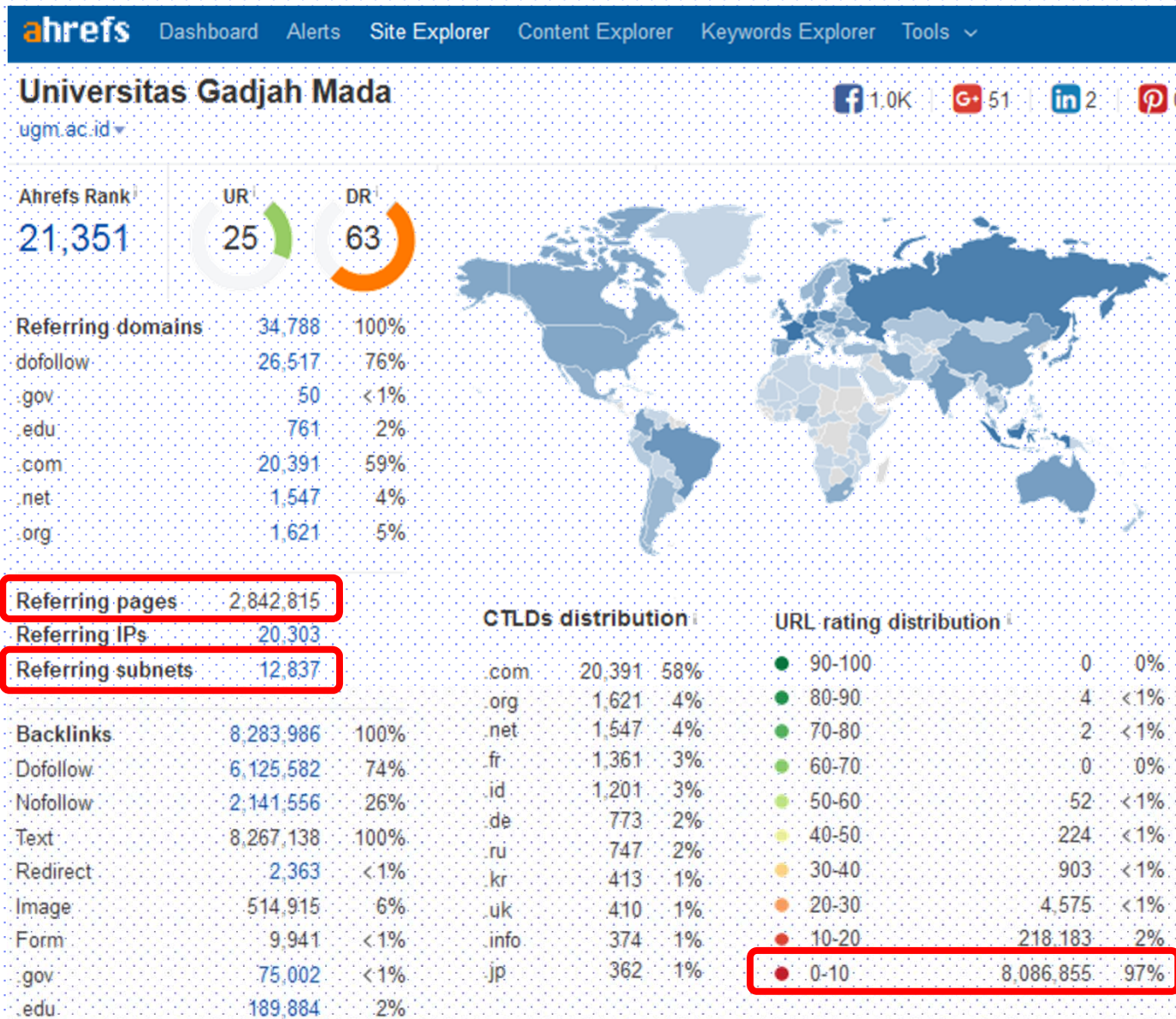


Moz Pro > Open Site Explorer

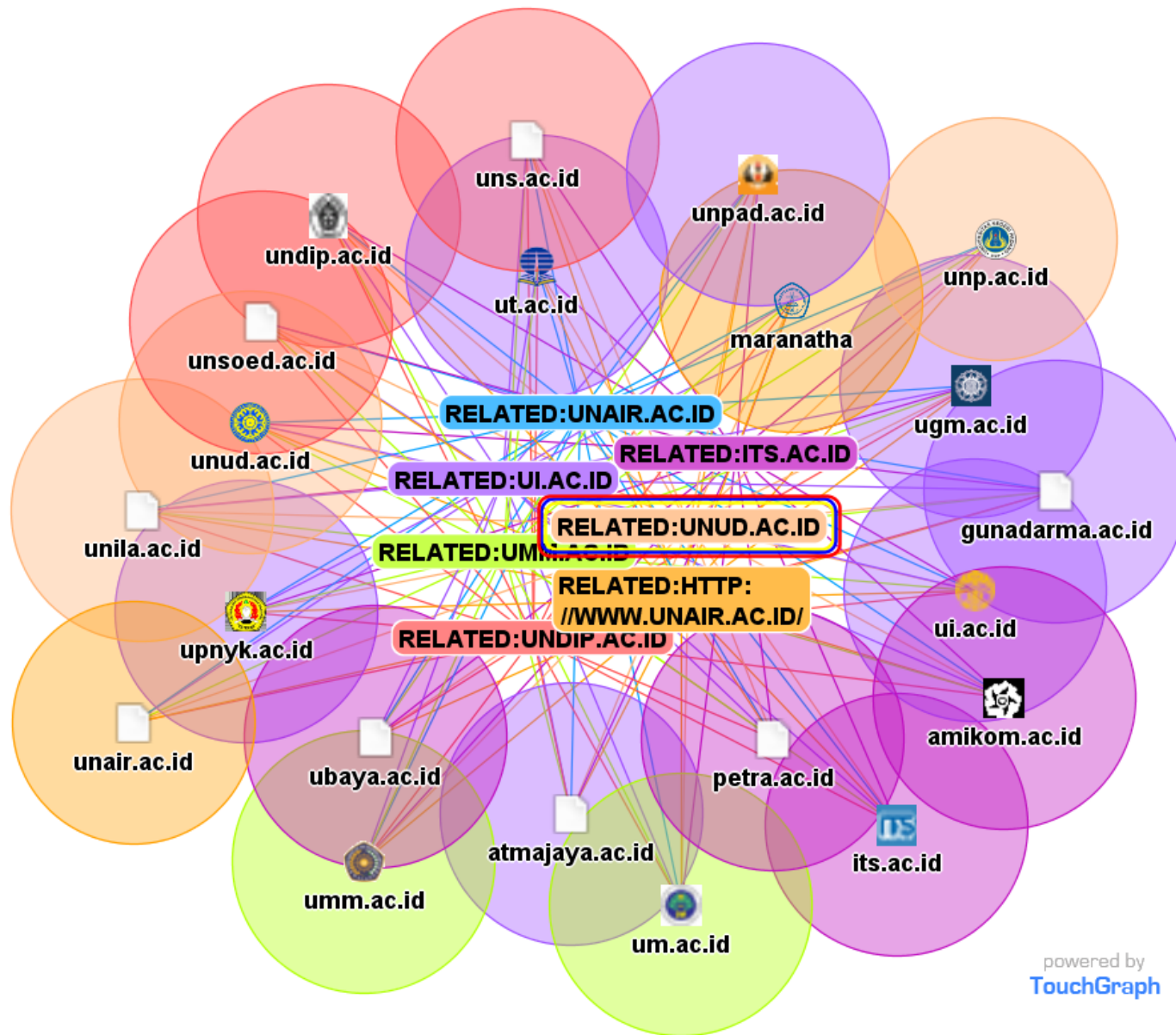
Root Domain Metrics	unair.ac.id/	ub.ac.id/	undip.ac.id/	unhas.ac.id/	unpad.ac.id/
Domain Authority	52	48	51	48	51
Domain MozRank	5.21	5.42	5.37	5.07	5.38
Domain MozTrust	5.90	5.84	5.72	5.55	5.40
Total External Links	13,131	34,822	60,386	2,503	13,252
Total Links	3.0m	1.5m	2.8m	1.3m	566k
Followed Linking Root Domains	900	1,149	2,701	273	1,103
Total Linking Root Domains	1,152	1,539	3,104	391	1,502
Linking C Blocks	827	1,090	1,924	300	1,077

Root Domain Metrics	ui.ac.id/	itb.ac.id/	ugm.ac.id/	ipb.ac.id/	its.ac.id/
Domain Authority	59	✔ 61	58	56	49
Domain MozRank	✔ 5.97	5.84	5.83	5.56	5.38
Domain MozTrust	6.27	6.32	✔ 6.41	6.15	5.86
Total External Links	✔ 674k	25,484	46,154	31,229	32,182
Total Links	1.1m	2.1m	✔ 3.1m	1.4m	306k
Followed Linking Root Domains	✔ 3,723	1,484	2,282	1,294	429
Total Linking Root Domains	✔ 4,344	1,776	2,936	1,695	547
Linking C Blocks	✔ 2,443	1,319	2,013	1,193	411

Web Impact: The problem



Neighborhood



Ten practical proposals

NINE

POSITIONING

SEO: Google Rules!

URL & <TITLE>

<http://www.unair.ac.id/site/menu/show/52/lecturer-detail/1424/jurianto-drs-med>
<http://www.unair.ac.id/site/menu/show/52/lecturer-detail/1425/edi-dwi-riyanto-ss-mhum>
<http://www.unair.ac.id/site/menu/show/52/lecturer-detail/1426/masitha-as-ss-mhum>
<http://www.unair.ac.id/site/menu/show/52/lecturer-detail/1427/lina-puryanti-ss-mhum>
<http://www.unair.ac.id/site/menu/show/52/lecturer-detail/1428/a-rahman-m-drs>
<http://www.unair.ac.id/site/menu/show/52/lecturer-detail/1429/amir-fatah-drs-mhum>
<http://www.unair.ac.id/site/menu/show/52/lecturer-detail/1430/maimunah-ss-mhum-ma>
<http://www.unair.ac.id/site/menu/show/52/lecturer-detail/1431/lilla-musyahda-dra-mpd>
<http://www.unair.ac.id/site/menu/show/52/lecturer-detail/1432/ema-faiza-ss-mhum>
<http://www.unair.ac.id/site/menu/show/52/lecturer-detail/1433/yulia-indarti-ss-ma>
<http://www.unair.ac.id/site/menu/show/52/lecturer-detail/1434/titien-diah-soelistyarini-ss-msi>
<http://www.unair.ac.id/site/menu/show/52/lecturer-detail/1435/moses-glorino-rumambo-p-ss-msi>
<http://www.unair.ac.id/site/menu/show/52/lecturer-detail/1436/salimah-ss-med>
<http://www.unair.ac.id/site/menu/show/52/lecturer-detail/1437/usma-nur-dian-ss-ma>
<http://www.unair.ac.id/site/menu/show/52/lecturer-detail/1438/lusvita-fitri-nuzuliyanti-ss-mapping>
<http://www.unair.ac.id/site/menu/show/52/lecturer-detail/1439/layli-hamida-ss-mhum>
<http://www.unair.ac.id/site/menu/show/52/lecturer-detail/1440/dewi-mayrasyawati-ss-ma>
<http://www.unair.ac.id/site/menu/show/52/lecturer-detail/1441/erlita-rusnaningtias-ss-ma>
<http://www.unair.ac.id/site/menu/show/52/lecturer-detail/1442/retno-wulandari-s-ss-mits>
<http://www.unair.ac.id/site/menu/show/52/lecturer-detail/1443/arum-budi-astuti-ss-mcs>
<http://www.unair.ac.id/site/menu/show/52/lecturer-detail/1444/nurul-fitri-hapsari-ss-ma>
<http://www.unair.ac.id/site/menu/show/52/lecturer-detail/1445/noerhayati-ika-putri-ss-ma>
<http://www.unair.ac.id/site/menu/show/52/lecturer-detail/1446/yuni-sari-amalia-ss-ma>
<http://www.unair.ac.id/site/menu/show/52/lecturer-detail/1449/rina-saraswati-ss-mhum>
<http://www.unair.ac.id/site/menu/show/52/lecturer-detail/1490/diah-ariani-arimbi-ss-ma-phd>
<http://www.unair.ac.id/site/menu/show/52/lecturer-detail/1491/deny-ard>
<http://www.unair.ac.id/site/menu/show/52/lecturer-detail/1492/nur-wular>
<http://www.unair.ac.id/site/menu/show/52/lecturer-detail/1502/pujo-sakti>
<http://www.unair.ac.id/site/menu/show/52/lecturer-detail/1503/sidarta-pr>
<http://www.unair.ac.id/site/menu/show/52/lecturer-detail/1510/david-seg>
<http://www.unair.ac.id/site/menu/show/52/lecturer-detail/1523/husein-sh>
<http://www.unair.ac.id/site/menu/show/52/lecturer-detail/1524/viqi-ardar>
<http://www.unair.ac.id/site/menu/show/52/lecturer-detail/1525/lastiko-en>
<http://www.unair.ac.id/site/menu/show/52/lecturer-detail/1526/gesang-m>
<http://www.unair.ac.id/site/menu/show/52/lecturer-detail/584/ari-gunawa>

text/... Jurianto, (Drs. M.Ed)
 text/... Edi Dwi Riyanto (S.S., M.Hum)
 text/... Masitha A.S. (S.S., M.Hum.)
 text/... Lina Puryanti (S.S., M.Hum.)
 text/... A. Rahman M (Drs.)
 text/... Amir Fatah (Drs. M.Hum.)
 text/... Maimunah (S.S., M.Hum., MA.)
 text/... Lilla Musyahda (Dra., M.Pd.)
 text/... Ema Faiza (S.S., M.Hum.)
 text/... Yulia Indarti (S.S., MA.)
 text/... Titien Diah Soelistyarini (S.S., M.Si.)
 text/... Moses Glorino Rumambo P. (S.S., M.Si.)
 text/... Salimah (S.S., M.Ed.)
 text/... Usma Nur Dian (S.S., MA.)
 text/... Lusvita Fitri Nuzuliyanti (S.S., M.App.Ling.)
 text/... Layli Hamida (S.S., M.Hum.)
 text/... Dewi Mayrasyawati (S.S., MA.)
 text/... Erlita Rusnaningtias (S.S., MA.)
 text/... Retno Wulandari S. (S.S., M.I.T.S.)
 text/... Arum Budi Astuti (S.S., M.C.S.)
 text/... Nurul Fitri Hapsari (S.S., M.A.)
 text/... Noerhayati Ika Putri (S.S., MA.)
 text/... Yuni Sari Amalia, (S.S., MA.)
 text/... Rina Saraswati (S.S., M.Hum.)
 text/... Diah Ariani Arimbi (S.S., MA., Ph.D.)

Diah Ariani Arimbi (S.S., MA., Ph.D.)

Fakultas Ilmu Budaya, Sastra Inggris



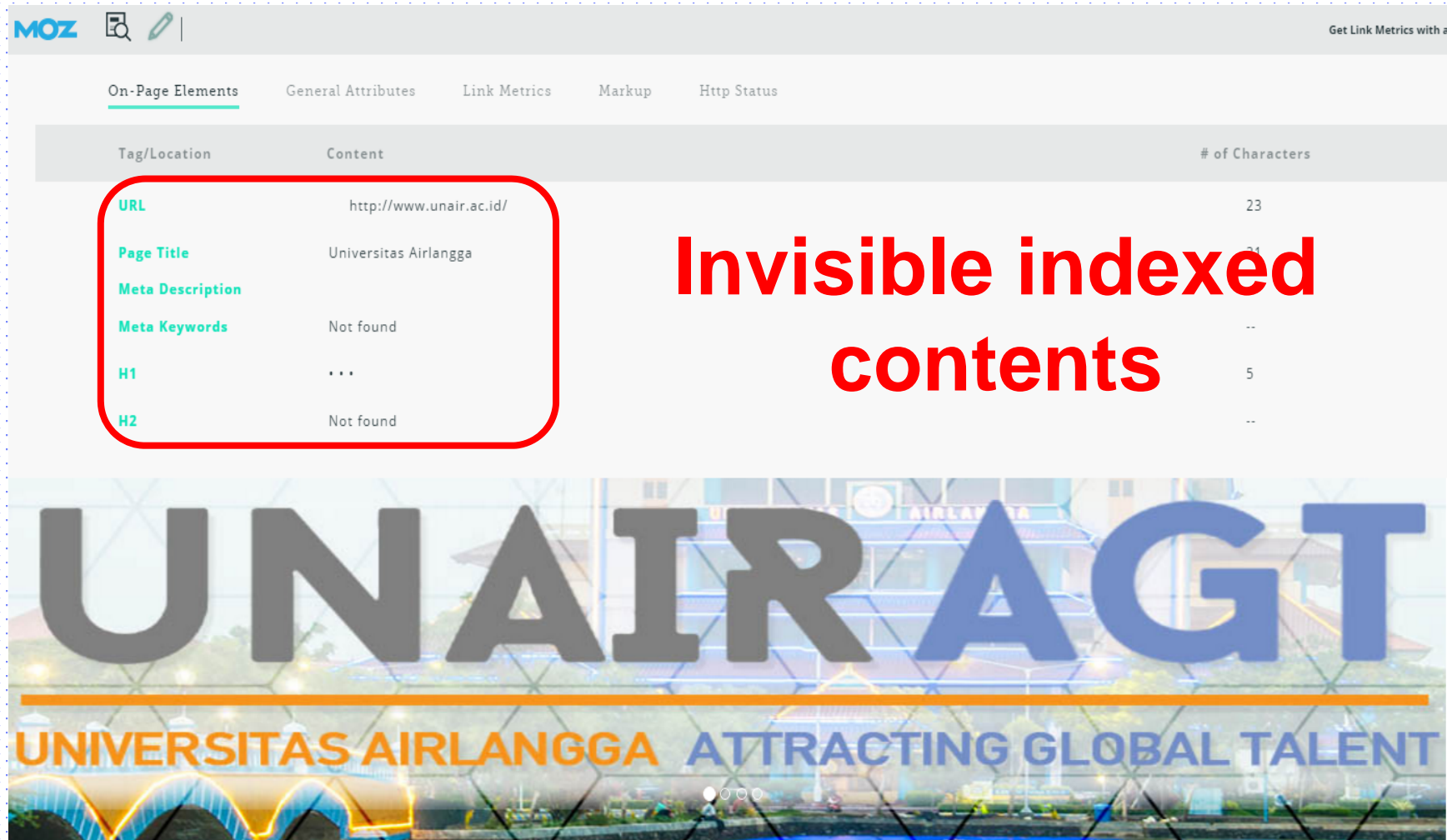
KONTAK DOSEN

✉ diaharimbi@yahoo.com

☎ (031) 5065676/ (031) 5035807

📍 Jl. Dharmawangsa Dalam Surabaya Surabaya Indonesia

Metadata



MOZ | Get Link Metrics with a

On-Page Elements | General Attributes | Link Metrics | Markup | Http Status

Tag/Location	Content	# of Characters
URL	http://www.unair.ac.id/	23
Page Title	Universitas Airlangga	21
Meta Description	Not found	--
Meta Keywords	Not found	--
H1	...	5
H2	Not found	--

Invisible indexed contents

UNAIR AGT
UNIVERSITAS AIRLANGGA ATTRACTING GLOBAL TALENT


Ten practical proposals

TEN

SOCIAL NETWORKS

Fighting Competitors

Social Networks: The problem



Hasanuddin University

From Wikipedia, the free encyclopedia

Coordinates: 5°07′58″S 119°29′13″E﻿ / ﻿5.13306°S 119.48694°E﻿ / -5.13306; 119.48694

This article has multiple issues. Please help improve it or discuss these issues on the talk page. (Learn how and when to remove these template messages)

- This article may be in need of reorganization to comply with Wikipedia's layout guidelines. *(October 2009)*
- This article contains embedded lists that may be poorly defined, unverified or indiscriminate. *(October 2009)*

SOCIAL TOOL	UNIVERSITY DOMAIN MENTIONS IN GOOGLE										
	UI	ITB	UGM	IPB	ITS	UB	UNDIP	UNHAS	UNPAD	UNS	UNAIR
academia.edu	3,810	4,100	4,130	4,270	2,580	2,090	3,760	712	1,560	1,820	1,960
researchgate.net	3,720	3,590	3,070	2,830	3,020	1,820	2,790	405	1,040	1,170	737
github.com	639	717	591	93	174	101	104	20	36	69	59
scribd.com	10,000	8,690	10,100	6,260	11,400	10,700	16,700	2280	3,940	7,020	5,130
slideshare.net	3,580	1,440	1,310	699	616	849	657	175	498	630	460
facebook.com	20,400	12,200	42,100	9,520	18,600	11,200	10,900	3180	11,600	12,500	9,940
linkedin.com	1,670	1,090	1,370	506	686	642	457	67	333	257	254
plus.google.com	1,280	932	1,690	1,400	569	1,350	804	189	723	818	739
vk.com	611	33	45	22	98	8	8	1	4	20	6
renren.com	1	0	0	0	0	1	0	2	0	0	0
wikipedia.org	267	140	156	123	31	45	290	42	43	48	61
en.wikipedia.org	24	15	27	8	3	3	4	5	3	2	1
id.wikipedia.org	151	95	80	97	26	32	257	8	29	29	44
twitter.com	30,900	8,670	26,700	10,700	8,390	15,400	8,030	846	13,300	6,010	10,600
youtube.com	1,520	558	842	255	620	528	322	10	570	225	1,890

- Faculty of Animal Husbandary
- Faculty of Marine Science and Fishery
- Faculty of Dentistry

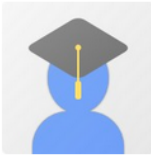
Policies, mandates and individual actions



Airlangga University [Learn more](#)

Scholar

Profiles



Peter Mahmud Marzuki

Faculty of Law, Universitas Airlangga
Verified email at fh.unair.ac.id
Cited by 2475

[Business Law](#) [Constitutional Law](#) [Legal Theory](#)



Gunawan Indrayanto

Airlangga University
Verified email at ff.unair.ac.id
Cited by 1088

[Natural product chemistry](#) [chemical/pharmaceutical analysis](#) [validation](#)



Sukardiman

Professor of Pharmacognosy, Airlangga University
Verified email at ff.unair.ac.id
Cited by 843

[Botany Pharmacy and Pharmacognosy](#)



Badri Munir Sukoco

Airlangga University
Verified email at feb.unair.ac.id
Cited by 840

[Strategic Management](#)



Dental Journal (Majalah Kedokteran Gigi)

Faculty of Dental Medicine, Universitas Airlangga
Verified email at fkg.unair.ac.id
Cited by 797
[Dental Medicine](#)

371 - 377



[HOME](#)

[PROJECTS](#)

[QUESTIONS](#)

[JOBS](#)



Airlangga University

Surabaya, Jawa Timur, Indonesia

Σ il 2,049.94

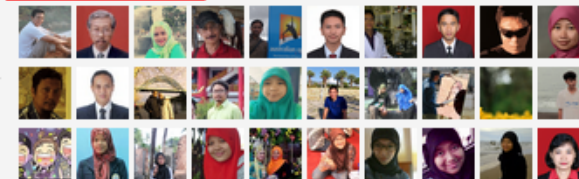
Total RG Score

273

Publications

3784 Members

[View all](#)



Transparency

RANKING WEB OF RESEARCHERS

Indonesia

RANK	NAME	INSTITUTION	H-INDEX	CITATIONS
1	Suharyo Sumowidagdo	Indonesian Institute of Sciences	116	60234
2	Meine Van Noordwijk	World Agroforestry Centre Indonesia; Brawijaya University; Wageningen University	66	20078
3	Johannes V D Wirjawan	Widya Mandala Surabaya Catholic University	62	12790
4	Gerard Pals	VU University Medical Center; Universitas Gadjah Mada	53	14114
5	Emiliana Tjitra	NIHRD; MoH Indonesia	38	5764
6	Azyantri Azra	Universitas Islam Negeri Syarif Hidayatullah Jakarta	35	4487
7	Shahbaz Khan	UNESCO Regional Science Bureau for Asia and the Pacific Jakarta	34	6239
8	Suryadi Ismadij	Widya Mandala Surabaya Catholic University	34	5001
9	L P Ligthart	Universitas Indonesia, IIS	33	4881
10	Hairiah Kurniatun	Universitas Brawijaya; ICRAF World Agroforestry Centre CGIAR	33	3422
11	Christopher Martius	Center for International Forestry Research; Institut Pertanian Bogor	31	3302
12	Jogiyanto Hartono	Universitas Gadjah Mada	29	9186
13	Mudrajad Kuncoro	Universitas Gadjah Mada	28	7360
14	M Quraish Shihab	Universitas Islam Negeri Syarif Hidayatullah Jakarta	28	6941
15	L Broto Sugeng Kardono	Indonesian Institute of Sciences	28	2316
16	Ferry Iskandar	Institut Teknologi Bandung	27	2923

600 Author Profiles
H-index ≥ 10

<http://www.webometrics.info/en/node/96>

Summarizing

CONTENTS **A lot of!**

Involving EVERYBODY

All the faculty members, technicians, librarians, post-graduate students are candidate web editors

The whole structure of the university, organization, activities, knowledge and technological results should be reflected in the websites, mainly by the persons in charge of each mission

Quality **CONTENTS**

Research results in **OPEN ACCESS**

Research is the most prestigious mission, the key for achieving World-class status

All the academic papers, scientific monographs, thesis and dissertations, conference proceedings and similar publications should be available from the institutional Open Access repository

International **CONTENTS**

ENGLISH AND local **language**

English is “lingua franca” of scholarly communication, useful also for most of the postgraduate schools and the internationally oriented information

But English is not recommended instead of local language but besides it

Questions?



Isidro F. Aguillo
Cybermetrics Lab, Consejo Superior de Investigaciones Científicas
Scientoemetrics - Bibliometrics - Webometrics - Research evaluation - Open access
Verified email at csic.es
Homepage

Citation Indicators
Citations: 1124
h-index: 19
i10-index: 33

Citations to my articles
103 2006

Scientific research activity and communication measured with cybermetrics indicators
Journal of the American Society for information science and technology 57

Visibility of collaboration on the Web
76 2004

Webometric ranking of university developments
Higher education in Europe 33 (2-3), 233-244

SaCSbeoAAAAJ

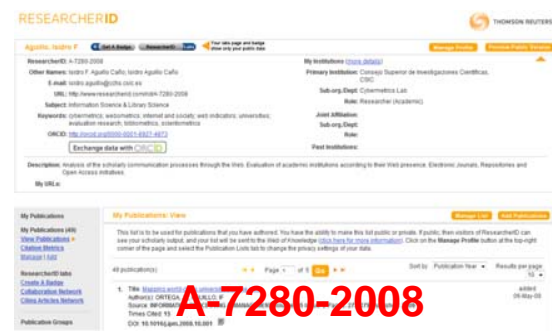
124106



Isidro F. Aguillo Caño

Áreas de conocimiento
Bibliometría y Documentación

Artículos de revistas
La necesaria evolución de la cibernética
Isidro F. Aguillo Caño
Anuario Teoría EPN, ISSN 1888-6344, Nº. 1, 2012, págs. 119-122



RESEARCHERID
A-7280-2008

My Publications
1. The structure of research...
Times Cited 13
DOI: 10.1016/j.sbspro.2010.10.011

A-7280-2008

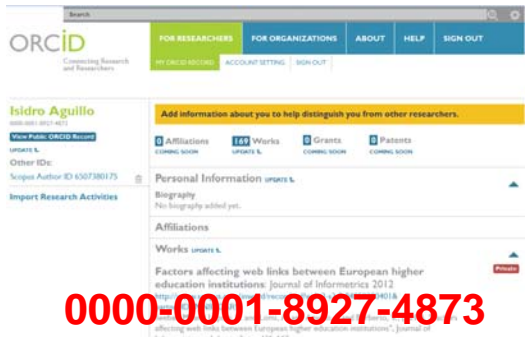


Academic Search
Isidro F. Aguillo

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Vivian Cahay
Hélène Kretschmer
Begoña Granados (Begoña Granados)
Ana María Urbina (Ana María Urbina)

Publications on:
Visibilidad de la web...
Journal: Medicina Clínica - MED CLIN, vol. 137, no. 13, pp. 605-611, 2011

3481717

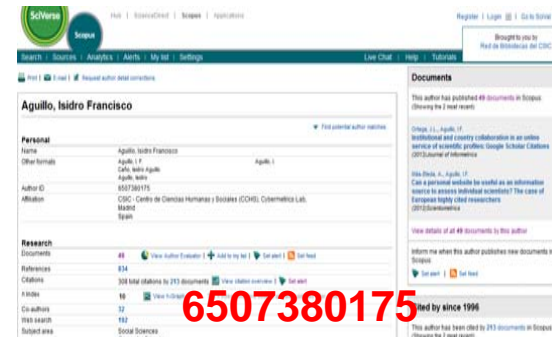


ORCID
Isidro Aguillo

Personal Information
Biography: No biography added yet.

Works
Factors affecting web links between European higher education institutions. Journal of Informetrics 2012

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Thank you!

