Workshop on Horizon 2020 & structural funds synergy an examples from

**EUSBSR**
EU STRATEGY FOR THE BALTIC SEA REGION

EUSBSR, EU funding for cross-border & trans-national collaboration, The Baltic Case

Example:

Karin Nygård Skalman
Program director, PA co-ordinator Innovation
VINNOVA
Cross-border projects: EUSBSR from words to actions

- What is the EUSBSR?
- How the EUSBSR is implemented?
- How to finance EUSBSR innovation flagship project?
What is the EUSBSR?
The EUSBSR:

- is the first EU macro-regional strategy;
- addresses common challenges of the Region;
- explicitly asks for cooperation and coordination;
- needs continuous political support, commitment and ownership.
Strategic programming

- Europe 2020 Strategy
- EUSBSR
- Partnership Agreements
- Operational Programmes (national, regional)
- Local strategies / ITI, CLLD
Cross-border projects: EUSBSR from words to actions

The EUSBSR structure:

Objectives and Policy Areas

- Save the sea
  - Bioeconomy
  - Hazards
  - Nutri
- Connect the region
  - Ship
  - Safe
  - Secure
  - Transport
  - Energy
- Increase prosperity
  - Culture
  - Tourism
  - Innovation
  - Health
  - Education

Horizontal Actions

- Spatial Planning
- Neighbours
- Capacity
- Climate
Cross-border projects: EUSBSR from words to actions

The EUSBSR governance:

Governance system of the EUSBSR

- Policy level
  - European Council
  - European Commission
  - High Level Group
- Coordination level
  - Member States
  - National Coordinators
  - Policy Area Coordinators
  - Horizontal Action Coordinators
- Operational level
  - Programmes/Financial instruments
  - Flagship projects and processes
  - Flagship Leaders
  - Policy Area/Horizontal Action Focal Points
Cross-border projects: EUSBSR from words to actions

How the EUSBSR is implemented?
The EUSBSR is implemented by means of flagships:

- **Projects**
  - e.g. MIMIC [www.merikotka.fi/mimic/](http://www.merikotka.fi/mimic/)
  - e.g. COHIBA [www.cohiba-project.net](http://www.cohiba-project.net)

- **Processes**
  - e.g. Steering groups
  - e.g. Coordinated actions among MSs
The EUSBSR flagship:

• is frequently the result of policy discussion within the policy area/horizontal action;

• expresses ambition of the policy area/horizontal action;

• is a single project or a set of projects (a group) contributing to same action;

• requires strong partnership, coordination and cooperation;

• label of a flagship can be given to a project that fulfils certain criteria.
Why to obtain the EUSBSR flagship label?

• provides links to the policy area coordinator/ horizontal action coordinator and support;

• promotes the project in all 8 Member States of the Region;

• gives more recognition and raises the profile of the project;

• provides more visibility to the project results;

• provides links to other projects/actions implemented within the policy area/horizontal action;

• specific calls for flagship projects are foreseen under some programmes/funds;

• few other ESI Funds programmes foresee specific selection criteria for the flagship projects.
Cross-border projects: EUSBSR from words to actions

HOW to finance i.e. flagship BSRStars a part of PA INNOVATION
We speed up innovation in the Baltic Sea Region.
We link companies, universities and clusters.
We tackle big challenges for the region.
Linking globally leading innovation milieus
Pilot projects

Active for Life

Clean Water

Comfort in Living

MarChain

Mobile Vikings
Types of projects within BSR Stars Strategic Alliances and cooperation in transnational clusters

Prestudies/feasibility studies; 1-4 partners; 50-200 000 Euro/each

Develop a strategy to reach a global position. (Lead part and focus identified); 50.000-1000.000 Euro per strategy. Partners identified successively

- current competitiveness in a global context
- competences needed to reach a global position
- choice of partners. Agreements,
- develop a strategy, specifying investments and actions required, in order to reach a global position

Investments in e.g. R&I and other actions, to implement the strategy. Most partners identified. Substantial project budgets needed
Marchain (future transport, 12 partners)

- Lead Part: Offshore West, SP, SE
- Klaipeda Science and Technology Park, Lithuania
- Business Development and Technology Transfer Corporation of Schleswig-Holstein – WTSH- DE
- Maritime Academy Gdynia, PL
- Marine Systems Institute at Tallinn University, Estonia
- Latvia Logistic association
- Turku University, FI
- Nordland Research Institute, No
- Westpomeranian maritime Cluster association, PL
- Maritime Cluster Programme, Turku, Finland
- Vestfjords regional development agency, Island
- The Pomeranian Sea and Vistula Catchment Basin Cluster Association
- ERDF, SE, SB,
- South Baltic
- South Baltic, national programs
- South Baltic, N SF
- Central Baltic N SF
- Central Baltic N SF
- N SF
- NSF
- Northern Periferi
- SB, N SF
- CB, N SF
- Northern Periferi
- SB, N SF
Different financing schemes levered, depending on the type of transnational activity.

BSR InterReg

EU schemes
National and Regional financing

Different financing schemes levered, depending on the type of transnational activity.
The funding engineering principle – reflection so far

- A project often requires **10+** separate decisions to be funded
- One **No** may cause big difficulties for the whole project
- Funding programs should be positive to fund a **part of a project**
- **Readiness to fund common costs of transnational projects** and programmes such as BSR Stars?
- **Coordinated deadlines** for submitting applications, choices of themes and rules and schedules for reporting, follow up and evaluations.
- **The total administration volume tends to be huge**. This has to be avoided to make the EUSBSR successful
- Yet no funding body found for the SME network tool box, maybe Eureka and ERANETS could be modified and used.
Characteristica for Innovation projects

- Before the project starts, you often don’t know which competences/actors are needed to reach the objectives of the project. The requirement to specify all partners and their budgets before the project starts is often not possible to meet.
- Clusterorganisations and different intermediate organisations are sometimes questioned whether they are eligible.
Cross-border projects: EUSBSR from words to actions

Interreg role in implementation of the EUSBSR flagships:

- Project development/Implementation of initial stage of FSP
  - Interreg
  - Seed money facility

- Project implementation
  - ESI Funds programme

- Project closure
  - LIFE+
Programme area and budget
• co-financing to projects:
  • from total budget of
    - EUR 264 million for EU partners
    - EUR 6 million for Norwegian partners
    - EUR 8 million for Russian and Belarusian partners
  • funding rates:
    - 75% for DE, DK, SE, FI
    - 85% for EE, LT, LV, PL *(RU, BY)*
    - 50% for NO
Priorities and Objectives

Innovation
- Research & innovation infrastructures
- Smart specialisation
- Non-technological innovation

Natural resources
- Clear waters
- Renewable energy
- Energy efficiency
- Blue growth

Transport
- Interoperability
- Accessibility
- Maritime Safety
- Shipping
- Urban mobility

EU strategy support
- Seed money
- Support of PACs & HALs
- Targeted support & EUSBSR forums
Funding principles during 2014-2020 must make it easier to fund transnational projects in EUSBSR

• There should be an international dimension/strategy in all programmes and projects. BSR platforms constitute important parts in such international strategies.

• The macro region concept and the EUSBSR action plan should be addressed in program development at EU, national and regional level. In order to support alignment of funding.

• This calls for dialogue and coordination between EUBSR strategy and those responsible for the OPs both within national and territorial structural funds.

• **TRANSNATIONAL COMPONENT IN NATIONAL ERDF FUNDS**
Smart Specialisation strategy for Skåne 2020

Skåne - Europe’s most innovative region 2020

Three innovation areas driven by global challenges and a global market

- Smart materials
- Smart sustainable cities
- Personal health
- E-health
- Food
- Sustainable health
- Aging population

Personal health

Food

Sustainable health

E-health

?
Regional
• Skåne-Blekinge

Cross-border
• South Baltic
  • Öresund-Kattegat-Skagerrak

Trans-national
• Baltic Sea
• North Sea

Inter-regional
• Interreg Europe
• Urbact III
• EU Horistont 2020
National projects with a transnational component

The national projects can be funded also from other programs opening for project cooperation with funding from different national programs.
30,000 apartments in Malmö built as part of the Million program in Sweden 1965-1975

- Areas with socio-economic challenges such as high unemployment rate etc
- Buildings in need of renovation → energy efficiency

**Issue**

How to finance *and* use these investment needs to maximize environmental, social, and economic benefits? How can we try out integrated models and new ways of working?
COMBINATION FP7 – Interreg – national funding ERDF

CEBA Testbed – Interreg central Baltic
Recommendation:

FLEXIBLE FUNDING MECHANISMS
Alignment of funding from national and regional bodies feeding into and compliment EU programs
THANK YOU!

Karin Nygård Skalman
Karin.nygardskalman@vinnova.se